

Notice of meeting and agenda

Culture and Sport Committee

10:00am, Monday 30 November 2015

Dean of Guild Court Room, City Chambers, High Street, Edinburgh

This is a public meeting and members of the public are welcome to attend

Contacts

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1. Order of business

- 1.1 Including any notices of motion and any other items of business submitted as urgent for consideration at the meeting

2. Declaration of interests

- 2.1 Members should declare any financial and non-financial interests they have in the items of business for consideration, identifying the relevant agenda item and the nature of their interest

3. Deputations

- 3.1 If any

4. Minutes

- 4.1 Culture and Sport Committee of 20 October 2015 (circulated) - submitted for approval as a correct record

5. Business Bulletin

- 5.1 Culture and Sport Committee Business Bulletin (circulated)

6. Forward Planning

- 6.1 Culture and Sport Committee Key Decisions Forward Plan (circulated)
- 6.2 Culture and Sport Committee Rolling Actions Log (circulated)
- 6.3 Committee Decisions (circulated)

7. Executive Decisions

- 7.1 Outcome of Cultural Policy Review: Culture Plan – report by the Executive Director of City Strategy and Economy (circulated)
- 7.2 Museum and Galleries Update – report by the Executive Director of City Strategy and Economy (circulated)
- 7.3 Update on Edinburgh's Physical Activity and Sports Strategy – report by the Deputy Chief Executive (circulated)
- 7.4 Summer Festivals 2015 – report by the Executive Director of City Strategy and Economy (circulated)
- 7.5 Festivals and Events Core Programme 2016 and Some 2017 and 2018 Events – referral from the Corporate Policy and Strategy Committee (circulated)

8. Routine Decisions

- 8.1 If any

9. Motions

9.1 If any

Carol Campbell

Head of Legal and Risk

Committee Members

Councillors Lewis (Convener), Austin Hart (Vice-Convener), Booth, Cardownie, Cairns, Donaldson, Doran, Fullerton, Heslop, Milligan, Munro, Paterson, Shields, Burns (ex officio) and Howat (ex officio)

Information about the Culture and Sport Committee

The Culture and Sport Committee consists of 15 Councillors and is appointed by the City of Edinburgh Council. The Culture and Sport Committee usually meets every eight weeks.

The Culture and Sport Committee usually meets in the Dean of Guild Court Room in the City Chambers on the High Street in Edinburgh. There is a seated public gallery and the meeting is open to all members of the public.

Further information

If you have any questions about the agenda or meeting arrangements, please contact / Laura Millar / Lesley Birrell, Committee Services, City of Edinburgh Council, Business Centre 2.1, Waverley Court, 4 East Market Street, Edinburgh EH8 8BG, Tel 0131 529 4319 / 0131 529 4240 e-mail laura.millar2@edinburgh.gov.uk / lesley.birrell@edinburgh.gov.uk .

A copy of the agenda and papers for this meeting will be available for inspection prior to the meeting at the main reception office, City Chambers, High Street, Edinburgh.

The agenda, minutes and public reports for this meeting and all the main Council committees can be viewed online by going to www.edinburgh.gov.uk/cpol.

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Item 4.1 - Minutes

Culture and Sport Committee

10.00 am, Tuesday 20 October 2015

Present

Councillors Lewis (Convener), Austin Hart (Vice-Convener), Booth, Cardownie, Fullerton, Gardner, Heslop, Keil (substituting for Councillor Doran), Milligan, Munro, Shields and Paterson.

Also present: Councillor Jim Orr for consideration of item 7.3

1. Deputation - Friends of the Meadows and Bruntsfield Links - A Public Parks Event Space

The Committee agreed to hear a deputation from Heather Goodare, Convener of the Friends of the Meadows and Bruntsfield Links

The deputation expressed support for the Transport and Environment Committee's decision to maintain the recently installed drainage to the Meadows to reduce flooding and raised the following additional points:

- There had been a general public consultation on the proposals but no specific consultation with the Friends of the Meadows and Bruntsfield Links or Meadows and Bruntsfield Links Advisory Groups.
- The installation of a permanent hard surface would contradict the Edinburgh Parks Manifesto
- The grass had recovered well after it was used by Underbelly for 33 days during the Festival period. Installation of a hard surface would therefore be unnecessary and render the park unsuitable for sporting activities.
- Change from grass to a reinforced surface was outwith development rights of local authorities and would therefore require planning permission.

The Convener thanked the deputation for their presentation and invited them to stay for the debate on the matter.

2. Public Parks Events Space

The Transport and Environment Committee on 25 August 2015 considered a report which identified suitable locations to create an events space for both high impact and recreational events. The report was referred to the Culture and Sport Committee for information.

Decision

To note the report.

(References – Transport and Environment Committee 25 August 2015 (item 10); report by the Acting Director of Services for Communities, submitted)

3. Edinburgh Jazz and Blues Festival Update

Information was given on the successes and governance procedures of the Edinburgh Jazz and Blues Festival.

Councillor Jim Orr was heard in respect of overall governance issues relating to arts organisations in the City.

Decision

- 1) To note the success of the Edinburgh Jazz and Blues Festival.
- 2) To note the governance procedures this organisation has in place.
- 3) To refer the report to the Governance, Risk and Best Value Committee for information.

Declaration of Interests

Councillors Cardownie, Lewis and Milligan declared a non-financial interest in the above item as members of the Edinburgh Jazz and Blues Festival.

(References – Culture and Sport Committee 18 August 2015 (item 10); report by the Deputy Chief Executive, submitted)

4. Minutes

Decision

To approve the minute of the Culture and Sport Committee of 18 August 2015 as a correct record.

5. Business Bulletin

The Culture and Sport Committee Business Bulletin for 20 October 2015 was presented.

Decision

To note the information set out in the Business Bulletin.

(Reference – Business Bulletin, 20 October 2015, submitted)

6. Key Decisions Forward Plan

The Culture and Sport Committee Key Decisions Forward Plan for 20 October – 30 November 2015 was presented.

Decision

To note the Key Decisions Forward Plan for 20 October - 30 November 2015.

(Reference – Key Decisions Forward Plan 20 October 2015 - 30 November 2015, submitted.)

7. Rolling Actions Log

The Culture and Sport Committee Rolling Actions Log for the period 20 August 2013 to 20 October 2015 was presented.

Decision

To note the remaining outstanding actions.

(Reference – Culture and Sport Committee Rolling Actions Log, submitted.)

8. Council Companies – Edinburgh Leisure Annual Report 2014/15

The Convener welcomed June Peebles, Chief Executive of Edinburgh Leisure, to the meeting. Ms Peebles provided an overview of the performance of Edinburgh Leisure for the year 2014/15.

The results for the year represented a £1m turnaround in the financial performance for the organisation, total customer visits were at just over 4.5million which was 2% behind target for the year. Funding was secured to continue to develop partnership working alongside Communities and Families.

Decision

- 1) To note the performance of Edinburgh Leisure during 2014/15.
- 2) To record the Committee's thanks and appreciation to the Edinburgh Leisure team and Board Members for their work and efforts in achieving excellent performance outcomes over the year.

Declaration of Interests

Councillors Booth, Lewis and Milligan declared a non-financial interest in the above item as Directors of Edinburgh Leisure.

(Reference – report by the Deputy Chief Executive, submitted.)

9. Encouraging Live Music in Edinburgh: Update

The Convener welcomed Dr Adam Behr and Dr Matt Brennan of the University of Edinburgh to the meeting to present an overview of the key findings and recommendations of the Edinburgh Live Music Census.

The Committee considered an update on the progress of the Music is Audible Working Group and the work of the Live Music Matters Working Group. Details were provided on the current Council process for resolution of noise complaints about licensed premises

Decision

- 1) To note that the Music is Audible Working Group had begun consulting the Licensing Board and Forum on the Working Group's proposed changes to current licensing policy, and accompanying guidance for venues and Licensing Standards Officers, with the intention that the results should inform the Council's Cultural Policy review and the formal review of licensing policy anticipated in 2016, which would include consultation with the public.

- 2) To note that the remaining recommendations made in an independent report by the Music Venue Trust, commissioned by the MIA Working Group, would be assessed and taken forward as appropriate by Council officers and representatives of the MIA working group and that an action plan would be presented to Committee in Spring 2016.
- 3) To note the substantial economic contribution made by live music to Edinburgh, as established by a census of live music undertaken by the University of Edinburgh on 6 June 2015.
- 4) To note that this census provided a point of reference for monitoring the success of the Council's live music project.
- 5) To note that the Edinburgh Licensing Board required publication of its new Statement of Licensing Policy by 30 November 2016 and the Scottish Government was currently agreeing arrangements for commencement of parts of the Air Weapons and Licensing (Scotland) Act 2015.
- 6) To note that actions arising from this project would be included in the cultural policy work which would be reported to Committee in November 2015 and that a further update would be provided in Spring 2016.
- 7) To refer the report to the Corporate Policy and Strategy Committee for information.
(References – Culture and Sport Committee 16 December 2014 (item 8); report by the Deputy Chief Executive, submitted)

10. Evaluation of Free Swimming Programme

Details were provided on the funds allocated for the delivery of mixed swimming initiatives which included a free swimming programme for primary school children.

Decision

- 1) To note that £125,000 of allocated funds had been expended in the delivery of a mixed programme of swimming initiatives.
- 2) To note that Edinburgh Leisure had contributed a further £10,000 to allow the free swimming programme to be extended to include Easter 2015.

(References – Act of Council No 12 of 28 May 2015; report by the Deputy Chief Executive, submitted.)

11. Sports Grants and Coach Education

Information was given on the financial support offered to sport and physical activity event providers which helped to achieve the important strategic outcomes of the Council's Physical Activity and Sport Strategy.

Decision

- 1) To note the Physical Activity and Sport Grants paid under delegated authority in 2015/16.
- 2) To note the Active Edinburgh events funding paid under delegated authority in 2015/16.
- 3) To note the coaching scholarship payments made to sport coaches from August 2014/2015.
- 4) To note the development of Positive Coaching Scotland and Coaching Edinburgh.

(References – Culture and Sport Committee 10 March 2015 (item 8); report by the Deputy Chief Executive, submitted.)

12. Corporate Performance Framework: Performance to August 2015

Information was provided on the performance of the Council against the Culture and Sport strategic outcomes.

Decision

To note the performance for the period to August 2015.

(References – Culture and Sport Committee 9 June 2015 (item 7); report by the Deputy Chief Executive, submitted.)

13. Update on the Review of Council grants to Third Parties 2015/16: Cultural Funded Organisations

An update was given on the review of the Council's cultural grants together with an outline of the cultural strategic direction of the council.

Decision

- 1) To note the progress to date on reviewing grants and payments made by the Culture and Sport service within the scope of the wider corporate review.
- 2) To note the 10% savings set against this grants programme in relation to the Council Transformation programme.
- 3) To note that the Culture and Sport Committee's consideration of the Cultural Policy review's outcome in November 2015 would further inform the strategic priorities for the cultural grants budget from 2017/18.
- 4) To note the interim approach to improving the revenue funding application processes developed through co-production workshops with funded organisations, which took place in September 2015.
- 5) To note that detailed financial health assessments for those currently in receipt of funding had been carried out and were summarised within the report.
- 6) To approve the approach to exploring whether new co-production partnerships could be established, for example between existing funded organisations and the

Council's Museums and Galleries, Usher Hall and other Council services with a culture focus.

- 7) To approve the approach to developing a new open fund to support emerging performing arts individuals and organisations, and the planned co-production consultation for this fund, subject to the availability of sufficient funding (from the Council, complemented by other funders and partners), and all Council Transformation savings being achieved.

Declaration of Interests

Councillors Booth, Lewis and Munro declared a non-financial interest in the above item as Directors of the Edinburgh International Festival.

Councillor Lewis declared a non-financial interest as a non-executive Director of the Royal Lyceum Theatre Company, Traverse Theatre Observer and Director of Scottish Chamber Orchestra.

(References – Culture and Sport Committee 26 May 2015 (item 5); report by the Deputy Chief Executive, submitted.)



Item 5.1 - Business Bulletin

Culture and Sport Committee

10.00am, Monday 30 November 2015

Dean of Guild Court Room, City Chambers, Edinburgh

Culture and Sport Committee

Convener:	Members:	Contact:
<p>Councillor Richard Lewis (Festivals and Events Champion)</p>  <p>Councillor Austin Hart (Vice- Convener)</p> 	<p>Councillors Lewis (Convener), Austin Hart (Vice-Convener), Balfour, Booth, Cairns, Doran, Fullerton, Henderson, Hinds, Milligan, Munro, Paterson, Shields, Burns (ex officio) and Howat (ex officio)</p>	<p>Lynne Halfpenny Director of Culture Tel: 0131 529 3657</p> <p>Susan Mooney Head of Housing and Regulatory Services Tel: 0131 529 7587</p> <p>Lesley Birrell Committee Officer Tel: 0131 529 4240</p>

International Loan from the City Art Centre Collection

The City Art Centre has recently contributed to a major retrospective exhibition of artwork by the Glasgow Boys at the Drents Museum in the Netherlands. '[The Glasgow Boys: Scottish Impressionism 1880 – 1900](#)' is the first exhibition devoted to this group to be staged outside Britain since 1900. The exhibition traces the development of the Glasgow Boys during their heyday, and features over 120 of their most celebrated paintings and works on paper.

The City Art Centre loaned five key paintings from its permanent collection of Scottish art for this landmark exhibition: [Poppies](#) by George Henry, [Seashore Roses](#) by E.A. Hornel, *In the Orchard* by E.A. Hornel, [Homeward](#) by Arthur Melville and [A Scene in Tunis](#) by Arthur Melville. Other Scottish lenders to the exhibition included the [National Galleries of Scotland](#), [Glasgow Museums](#), the [Hunterian Art Gallery](#) and the [National Trust for Scotland](#).

The exhibition opened to the public on 22 September 2015, receiving an enthusiastic response from Dutch audiences. It is accompanied by a major hardback publication featuring essays by leading experts on the Glasgow Boys. The City Art Centre's involvement with this project has not only established new relationships and furthered art historical research, but has also increased international access to its permanent collection. 'The Glasgow Boys: Scottish Impressionism 1880 – 1900' runs until 7 February 2016.



One of the exhibition rooms at the Drents Museum

Upstairs Downstairs, World War One

In September the Museums and Galleries service worked with Davidson's Mains Primary on the *Upstairs, Downstairs World War One* project at Lauriston Castle. Three primary 7 classes took part over four days, beginning with a tour of the house and its history before a more detailed session on what life was like above and below stairs. Classes were divided in two: half started as the Castle owners' guests and the other half became the service staff, dressing up and taking part in role play with the award-winning Edinburgh Living History team.

Before each class left each day, staff led a World War One object handling session which included a piece of shrapnel, games and greetings cards.

On 2 October, the children invited their parents and Museum staff along to their school to show them what they had learned about World War One and how they had incorporated their experiences at Lauriston into their learning.

The programme for the day included object handling, World War One songs, an ICT project including a film made by the children on their learning experience, and drama performances. This newly developed World War One lesson plan will now be added to the Castle's award winning school programmes offer, with sessions being rolled out to Edinburgh schools in the spring.

[Meets Pledge P24 and Council Outcomes CO2 and CO6](#)



Some of the children in the Lauriston Castle kitchen

It's Good to Give at the City Art Centre

On 12 September the Edinburgh Museums and Galleries team met with 12 children and their families from the It's Good 2 Give charity for a creative writing workshop. Held as part of the programme of events surrounding the 26 Children's Winters exhibition at the Museum of Childhood, a variety of toys and games were explored before participants each chose one to write a story about, which they then illustrated.

The Museum of Childhood's new temporary exhibition 26 Children's Winters subsequently opened on 9 October. Twenty six writers were selected to write a reflective study, using exactly 26 words (known as a sestude) about museum objects that are associated with aspects of children's winters. In the lead up to the exhibition, a range of storytellers visited the Museum of Childhood to tell tales of rainy days, cosy winter nights and fun in the snow.

The exhibition was also complemented by an interactive teepee installation by Edinburgh College of Art student Amy Bruning; her design invited children to decorate the plain canvas teepees with a variety of arts and crafts materials. The exhibition was accompanied by a workshop on 13 October at which children learned to make optical toys with a Hallowe'en theme, and for the duration of the run children can also complete a 'snowflake trail' by searching the galleries to find objects marked with snowflakes and answer questions about them on an activity sheet. All objects are in some way connected to winter.

On 1 December an online advent calendar will be launched and a sestude and museum objects revealed each day up to Christmas.

Creative Scotland recently awarded £2k for a book to be created about the exhibition, the sestudes and the exhibits which inspired them. The majority of the proceeds from the book will go to It's Good 2 Give.

The exhibition is free, and runs until 31 March 2016.



Two works of art from the It's Good 2 Give workshop.

[Meets Pledge 24 and Council Outcomes CO2 and CO26](#)

Dark Goings On in Cramond

A two-year investigation into the mystery of an Edinburgh crypt has cast important new light on the turbulent history of the Dark Ages.

The mass burial in Cramond, believed to be the oldest occupied village in Scotland, was uncovered in 1975 during an excavation of a Roman bathhouse found at the site of a car park. Forty years later, a team led by the Council has used modern science to examine the remains of nine individuals found in the grave with fascinating results.

The evidence has disproved an early theory that the bodies were victims of the bubonic plague, instead dating the individuals back another 800 years to the 6th century AD. Thanks to state-of-the-art computer programming, researchers were able to create lifelike facial representations for the 1,500 year old skeletons.

By using forensic, isotopic and DNA techniques, the study reveals that the burials belonged to more than one generation of a single family with two of the bodies thought to be warriors due to their multiple healed wounds.

Furthermore, at least one and possibly three family members suffered a violent end. One female suffered shattering blows to the head and two males bear severe wounds which they survived.

Due to the unique nature of the burial and positioning of bodies, it is thought the victims could be members of a noble family, raising the question of whether Cramond in Edinburgh could be the site of a royal stronghold.

A free exhibition exploring the discovery opened at the Museum of Edinburgh on 2 October. [Dark Goings on in Cramond](#), which features the remains of the Cramond Fort's warrior and murder victim, will be open until 27 February 2016.

[Meets Pledge P24 and Council Outcomes CO20 and CO26](#)



Some of the facial reconstructions

Harry Potter Spotters at the Museum of Childhood

During October the Museum of Childhood was the only Scottish participant in a nationwide Harry Potter Spotter competition organised by [Bloomsbury](#), publishers of the *Harry Potter and the Philosopher's Stone Illustrated Edition*. The competition challenged entrants to solve online clues and find the framed images by Jim Kay which were hidden in twelve museums and galleries throughout the UK. The Museum of Childhood was given an image of Professor Minerva McGonagall, Head of Gryffindor House and Transfiguration professor.

Anyone finding one of the images was asked to take a selfie or photograph beside the image and share it across social media. Bloomsbury then picked a winner at random from each venue plus an overall winner. The overall winner received a print of the image they photographed, signed by Jim Kay, a deluxe edition of *Harry Potter and the Philosopher's Stone Illustrated Edition*, a family ticket to a Leavesden Studio Tour and a Harry Potter tote bag. The 12 individual winners received a print signed by Jim Kay of the image they photographed and a copy of *Harry Potter and the Philosopher's Stone Illustrated Edition*.

Meets Pledge
P24 and Council
Outcome CO20



Museums and Galleries Events Programme

The Lauriston Castle programmes have again proved popular over the course of the year. Collated in partnership with Edinburgh University, National Museums Scotland and National Galleries Scotland, amongst others, highlights included Much Ado About Nothing In the Garden; workshops with the [Edinburgh Sketcher](#); and a teddy bears' picnic. Lectures covered a broad range of topics, including the historical origins of forensic medicine in Edinburgh, the smuggler John Nisbet, and important female jewellery collectors.

Over the summer the Museum of Edinburgh hosted a variety of events including theatrical and musical performances, and the Writers' Museum marked the anniversary of Robert Louis Stevenson's birthday earlier this month with a series of dramatised readings by the award-winning [Edinburgh Living History](#) group.

Heritage Horizons success

Since January, the Public Programmes section of Edinburgh Museums and Galleries has been managing a [Heritage Horizons](#) paid trainee under the scheme founded by Museums Galleries Scotland to encourage non-graduates into cultural employment. After a successful period as a Learning trainee she has now secured a permanent position with the Council as an Assistant Steward at Lauriston Castle. The first trainee on the scheme to gain permanent employment in the sector, she will continue her SVQ in Museums and Galleries Practice before embarking on an Open University degree.

Museum of Edinburgh Research Room

In October the Museum of Edinburgh welcomed a student intern from the University of St Andrews. Working one day a week for twenty weeks, the intern is helping the curatorial team to prepare the Museum of Edinburgh research room for opening to the public. The research room contains a wealth of books, archive materials and documents which will be of great interest to specialist and general researchers. The intern is helping with the early stages of cataloguing and organising the research material in order to make it accessible and fully searchable. The research room facility will open to the public as soon as possible following this work.

Meets Pledge
P24 and Council
Outcome CO20

Meets Council
Outcome CO27

Meets Council
Outcome CO20

Dyslexia Awareness Week in Libraries

Libraries across the city participated in the national campaign by Dyslexia Scotland.

Lari Don, author, story teller, Chatterbooks Champion and great encourager of literacy, inspired local children in Moredun Library to develop their love of writing.

[Meets Pledge P35](#)



Morningside Library hosted a Lexxic Meet Up called 'What is Dyslexia?' This provided an informal opportunity to come along and learn more about what dyslexia is and how it affects people. The event was led by Vicki Carss, Business Psychologist at Lexxic, and aimed to debunk the myths of dyslexia. Lexxic is a London based consultancy involving psychologists who provide specialist services for adults in the workplace affected by dyslexia, dyspraxia, dyscalculia and ADHD.

Robert Louis Stevenson Day 13 November - events in Edinburgh Libraries

Libraries hosted a busy programme of events across the city to celebrate Robert Louis Stevenson Day on 13 November. Events included "From Colinton to California" exhibitions in Ratho and Sighthill Libraries, and Pirates Tea Party and Treasure hunt at Wester Hailes and Craigmillar libraries.

South Queensferry Library partnered with local businesses for a treasure hunt where families took to the streets with their treasure maps, searching for clues. Completed maps were taken to the library, where the staff hosted a two hour event designing Pirate Hats and Swords. Robert Louis Stevenson himself (actor John Sheddon) finished off the session with a reading from *Kidnapped*. Winners were announced a few days later, with the prize being a family day out to Deep Sea World.



Edinburgh Central Library celebrated RLS Day 13 November, with a keynote address by Professor Linda Dryden from Napier University. She discussed RLS and his influence on other writers: *Stevenson* and *H.G. Wells* and *The Island of Doctor Moreau*, whilst assessing evidence that Wells was very much influenced by *The Ebb Tide* and *Jekyll and Hyde*.

The fan-tash-tic staff at Muirhouse Library also got into the spirit of Robert Louis Stevenson Day.



[Meets Pledge P35](#)

Recent news	Background
<p>World Cities Culture Forum – fourth Summit (18 – 20 November)</p> <p>At the time of writing, the Council plans to take part in the fourth World Cities Culture Summit, one of the most important international meetings focusing on the critical role that culture plays in the success of cities. Cultural leaders and city officials from over 30 cities around the world will attend the event, which this year is hosted by the Mayor of London and takes place from 18 to 20 November. The high level talks focus on sharing experience and expertise and formulating long-term policies that put culture at the heart of future city planning and development.</p> <p>Cities expected to attend include: Amsterdam, Austin, Bogota, Brussels, Buenos Aires, Dubai, Hamburg, Hong Kong, Istanbul, London, Los Angeles, Madrid, Melbourne, Montreal, Moscow, New York City, Paris, Rome, San Francisco, Seoul, Shanghai, Shenzhen, Singapore, Stockholm, Sydney, Taipei, Tokyo, Toronto, Vienna and Warsaw.</p> <p>A new report, the latest in the World Cities Culture Report series, provides recent data and profiles of the WCCF member cities, and is to be published to coincide with the Summit. Delegates will also review the findings of a new report providing the most definitive financial analysis of culture in each city, ahead of the final version's publication in 2016.</p>	<p>Meets Pledges P24 and P31</p> <p>World Cities Culture Forum</p>
<p>Book Week Scotland (23 – 29 November)</p> <p>Edinburgh Libraries programmed a week full of exciting events to celebrate Book Week Scotland. Events included the following:</p> <p>Lisa O'Donnell talked about her prize winning novel <i>The Death of Bees</i> at Piershill Library on 23 November.</p> <p>Kirsty Logan talked about her recent book <i>Gracekeepers</i> at Morningside Library on 25 November.</p> <p>Cathy Rentzenbrink visited Wester Hailes Library on 27 November to talk about <i>The Last Act of Love</i> and the Quick Reads project – supporting adults who struggle with reading.</p> <p>In the evening of 27 November, in Central's Reference Library, Douglas Lindsay talked about his <i>Barney Thomson</i> barbershop novels; the event was chaired by journalist Lee Randall. Lindsay's novels were filmed as <i>The Legend of Barney Thomson</i> by actor Robert Carlyle, in his directorial debut, and the film opened this year's Edinburgh International Film Festival.</p> <p>Closing our celebration of Book Week Scotland in the Reference Library in Central on 28 November, Ronnie Browne talked about his recent memoir <i>That guy fae the Corries</i>, chaired by Nicola Meighan, a music writer, broadcaster and DJ who regularly contributes to The Herald, BBC Radio Scotland and The List.</p>	<p>Meets Pledge P35</p>

Prospectus – making the case for culture and sport

VOCAL Scotland, the national association for culture and leisure managers, recently presented an advocacy document entitled *The Future of Culture and Sport in Scotland* to COSLA's Sport, Arts and Culture Working Group. This document makes the case that culture and sport make powerful contribution towards tackling some of today's social and economic challenges, achieving core outcomes for Scotland alongside services such as education, health and social work. The prospectus is available to read or download from the [VOCAL website](#).

Meets Council
Outcome CO20

World War I Commemoration in Central Library

A plaque to commemorate the nurses who lost their lives during World War One was unveiled at Central Library on 11 November. It is the first memorial to bring together more than 500 names of British, Irish and Dominion Force nurses who died in service or as a direct consequence of their role in the conflict. The memorial has been placed in Central Library because of a long-standing partnership between Edinburgh Libraries and Information Services and [Scotland's War project](#).

Meets Pledge
P35

Scotland's War Project has its origins in Edinburgh's War 1914-1918; a University of Edinburgh funded initiative that ran from 2008-2014. Scotland's War was created with support from the University of Edinburgh and the National Lottery Fund. The partnership with Scotland's War has enabled the library service to hold several public events to help members of the public connect with their own and their City's World War One History.

The memorial is the result of research carried out at the University of Edinburgh by Yvonne McEwen, Project Director of Scotland's War. The Deaconess Nurses Association, Lothian Health Service Fellowship and the Royal Naval Association in Ireland are among the organisations that have worked to support the memorial. Donations have also been made by members of the public.



Edinburgh's Christmas

[Edinburgh's Christmas](#) launched on Sunday 22 November with Light Night, the formal switch-on ceremony, which includes the tree on the Mound, which was kindly donated by Hordaland County Council.

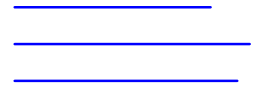
Traditional Edinburgh's Christmas favourites such as the [European and Scottish Markets](#), [Star Flyer](#), [Big Wheel](#) and [ice rinks](#) have all returned, and there are a number of new attractions including [the Street of Light](#) on the High Street. This installation of 60,000 lights on 26 arches launches on St Andrew's Day (30 November) and runs through to Christmas Eve. Spanning the length of the High Street from St Giles' Cathedral to the Tron Kirk, there are two performances each evening featuring five pre-recorded local choirs in a co-ordinated music and light spectacular. 150,000 free tickets have already been reserved online. .

Following successful debuts last year, [24 Doors of Advent](#) returns with a whole new range of properties to discover in Edinburgh; also returning is the [Winter Windows project](#), participation has increased from 15 to 25 Edinburgh primary, secondary and special schools. The Winter Windows project displays the pupils' stained glass designs within East Princes Street Gardens for visitors to view.

On 29 November the [Nativity Carol Concert](#) took place in St Andrew Square Gardens, and featured the Exile Gospel Choir and the Edinburgh Signing Choir.

All those with an EH postcode can again enjoy a [20% ticket discount](#) on rides, attractions and Spiegeltent shows, and the European Market will be staying an extra week this year as the Edinburgh's Hogmanay Old Town Ceilidh moves from the Mound to the High Street.

[Meets Pledge P24 and Council Outcome CO20](#)



Edinburgh's Hogmanay

Meets Pledge
P24 and Council
Outcome CO20

Confirmation of the Hogmanay Street Party line-up and full details of the three-day festival were announced in October. Edinburgh's Hogmanay is produced on the Council's behalf by Unique Events, working with partners Underbelly who present Edinburgh's Christmas attractions and events.

The celebrations launch on Wednesday 30 December with the family-friendly [Torchlight Procession](#), sponsored by EventScotland, an expected 10,000 torchbearers will make their way from George IV Bridge towards the finale of the Son et Lumière display on Calton Hill. Although the display can be viewed across the city, access to Calton Hill itself will be exclusively available to torchbearers and their accompanying friends and family.

On Thursday 31 December, the flagship [Concert in the Gardens](#) (which sold out in a record 10 days) will feature headliners Biffy Clyro in their only UK appearance this year, plus Idlewild and Honeyblood in an all-Scottish line-up.

The world famous Street Party will have an additional stage and screens, expanded entertainment zones and dedicated 'Food & Drink Villages'. The [Waverley Stage](#) will be headlined by Newcastle alt-rock band and Mercury Prize nominees Maxïmo Park, supported by punk duo Slaves and Glasgow funk outfit White.

The new [Castle Street Stage](#) will feature performances from Scottish Celtic crossover bands Rura, Peatbog Faeries and a special 25th anniversary performance from Shooglenifty.

The [Frederick Street Stage](#) will provide the soundtrack to the whole Street Party with DJ sets from BBC 6 Music's Craig Charles, who presents his 'Funk n' Soul Show', alongside Edinburgh's own Simon Hodge. VJ's Buttercup and Pixels will mix cutting-edge visuals to accompany the dance tunes which will be relayed on seven screens along the length of Princes Street and throughout the Street Party arena.

The [Mound Stage](#) will feature the Guilty Pleasures cabaret performers, fresh from their sell-out shows at the Edinburgh Festival Fringe in August.

A new event for 2016 sees the annual sell-out 'Keilidh' move into its own exclusive outdoor arena on the Royal Mile to become '[The Old Town Ceilidh](#)'. The UK's biggest outdoor ceilidh event will have two live stages featuring Cask Strength Ceilidh Band, Whisky Kiss, Ceilidhdonia and Sporrán Again, and 'Ceilidh Makers' will be on hand to make sure everyone knows the moves. Participants will also join together at 11pm to attempt to break the Guinness World Record for the 'World's Longest Strip the Willow', a record already held by Edinburgh's Hogmanay.

New Year revellers across Edinburgh and beyond will enjoy fireworks with countdown displays on the hour from 9.00pm, rising to the crescendo of the [Midnight Moment](#) as the fireworks lift from the ramparts of Edinburgh Castle and Calton Hill; the Castle display being extended east for the Ceilidh revellers in the Royal Mile. The fireworks will be followed by the world's largest rendition of Auld Lang Syne.

On 1 January the '[Stoats Loony Dook](#)' will celebrate its 30th anniversary and will see 1,250 'Dookers' in fancy dress welcoming the New Year with a dip in the River Forth at South Queensferry. The event will be supported by Stoats, who will be there providing free bowls of porridge.

Also on New Year's Day, audiences can enjoy [Scot:Lands](#) – free music, art and theatre, created and curated by Scotland's most innovative artists, arts organisations and musicians, in beautiful buildings and outdoor spaces in the Old Town. Scot:Lands will be supported by the Scottish Government's Edinburgh Festivals Expo Fund.

Forthcoming activities:

Usher Hall

Forthcoming attractions at the Usher Hall include [The Charlatans](#) on 14 December, 1970s boyband the [Bay City Rollers](#) on 27 and 28 December, and the International Space Station's [Colonel Chris Hadfield](#) on 21 January.

Meets Pledge
P24 and Council
Outcome CO20

Church Hill Theatre

Pantomime season begins at the Church Hill Theatre on 9 December with the Balerno Theatre Company's four day run of [Jack and the Beanstalk](#). Edinburgh People's Theatre then perform [Cinderella](#) from 18 to 28 December inclusive.

Meets Pledge
P24 and Council
Outcome CO20

Pledges

- P24** - Maintain and embrace support for our world-famous festivals and events
- P28** – Further strengthen our links with the business community by developing and implementing strategies to promote and protect the economic wellbeing of the city
- P31** - Maintain our city's reputation as the cultural capital of the world by continuing to support and invest in our cultural infrastructure
- P35** – Continue to develop the diversity of services provided by our libraries
- P40** – Work with Edinburgh World Heritage Trust and others stakeholders to conserve the city's built heritage
- P43** - Invest in healthy living and fitness advice for those most in need
- P49** – Continue to increase recycling levels across the city and reduce the proportion of waste going to landfill
- P50** – Meet greenhouse gas targets, including the national target of 42% by 2020

Council outcomes

- CO2** - Our children and young people are successful learners, confident individuals and responsible citizens making a positive contribution to their communities
- CO6** - Our children's and young people's outcomes are not undermined by poverty and inequality
- CO9** - Edinburgh residents are able to access job opportunities
- CO10** – Improved health and reduced inequalities
- CO18** – Green – We reduce the local environmental impact of our consumption and production
- CO19** – Attractive Places and Well Maintained – Edinburgh remains an attractive city through the development of high quality buildings and places and the delivery of high standards and maintenance of infrastructure and public realm
- CO20** – Culture, sport and major events – Edinburgh continues to be a leading cultural city where culture and sport play a central part in the lives and futures of citizens
- CO23** – Well engaged and well informed – Communities and individuals are empowered and supported to improve local outcomes and foster a sense of community
- CO26** – The Council engages with stakeholders and works in partnership to improve services and deliver on agreed objectives
- CO27** – The Council supports, invests in and develops our people

Item 6.1 – Key decisions forward plan

Culture and Sport Committee

[30 November 2015 – 8 March 2016]

Item	Key decisions	Expected date of decision	Wards affected	Director and lead officer	Coalition pledges and Council outcomes
1.	Thundering Hooves 2.0: Council action plan	8 March 2016	All	Alastair Maclean, Deputy Chief Executive Lynne Halfpenny , Director of Culture	P24, P31, CO20
2.	Events Strategy	8 March 2016	All	Alastair Maclean, Deputy Chief Executive Lindsay Robertson , Arts and Events Manager	P24, P31, CO20
3.	Sport partnership projects: capital contributions by Culture and Sport	8 March 2016	All	Alastair Maclean, Deputy Chief Executive Stephanie-Anne Harris , Strategy Development Manager	CO20
4.	Update on BT Sport Academy development at Sighthill (incorporating leasing of Sighthill Park)	8 March 2016	All	Alastair Maclean, Deputy Chief Executive David Wardrop , Sports Development Manager	CO20
5	People's Network Upgrade -	8 March	All	Gillian Tee, Director of Communities and	P35

Item	Key decisions	Expected date of decision	Wards affected	Director and lead officer	Coalition pledges and Council outcomes
	Libraries	2016		Families Andy Gray- Head of Service	
6	Central Library Update report	8 March 2016		Gillian Tee, Director of Communities and Families Andy Gray- Head of Service	P35

Item 6.2 - Rolling Actions Log

Culture and Sport Committee

20 August 2013 to 30 November 2015

No	Date	Report Title	Action	Action Owner	Expected completion date	Actual completion date	Comments
1	20-08-13 (C+S PDR Sub-Cttee)	Cultural Policy Review – Presentation by Lindsay Robertson	Regular updates would be provided to the Culture and Sport elected members through the Business Bulletin and/or briefings.	Executive Director of City Strategy and Economy, Director of Culture	November 2015.	Ongoing	Please see agenda item – 7.1 –Outcome of Cultural Policy Review: Culture Plan Recommended for closure.
2	17-12-13	Meadowbank Sports Centre and Stadium: options appraisal and stakeholder engagement	To request that regular updates were provided to and the relevant approvals were sought from the appropriate Council Committee.	Executive Director of City Strategy and Economy.	Ongoing	Ongoing	Most recently reported to Corporate Policy & Strategy Committee of 29 September. This report has been referred to the

No	Date	Report Title	Action	Action Owner	Expected completion date	Actual completion date	Comments
							Economy Committee (17/11/2015) and the Finance and Resources Committee (26/11/2015). Further updates will be presented to Finance & Resources Committee and to Council.
3	16-12-14	Encouraging Live Music In Edinburgh: Update	1) To agree that the consultation proposals would be brought back to a future meeting of the Culture and Sport Committee. 2) To agree that Community Councils would be consulted on the proposals in due course.	Executive Director of City Strategy and Economy.	Spring 2016	Ongoing	Most recently reported to Committee in October 2015, it was agreed to refer to the CP&S Committee. A further update would be provided in spring 2016.

No	Date	Report Title	Action	Action Owner	Expected completion date	Actual completion date	Comments
							<p>Live music actions will also be incorporated into the workstream on the review of the Council's Cultural Policy.</p> <p>See item – 7.1 - Outcome of Cultural Policy Review: Culture Plan – Ongoing.</p>
4	10-03-15	Sports Partnership Projects: Capital Contributions by Culture and Sport	1) To request a further report was brought to the Culture and Sport Committee detailing the results of the Community Consultation, Financial Implications and full details of the lease arrangements with Edinburgh Napier University.	Executive Director of City Strategy and Economy, Director of Culture	At the conclusion of the consultation		Ongoing

No	Date	Report Title	Action	Action Owner	Expected completion date	Actual completion date	Comments
			2) To request that any report on the leasing of Sighthill Park would come to the Culture and Sport Committee first for consideration before going to the Finance and Resources Committee for approval of the leasing arrangements.				
5	26-05-15	Update on Cultural Policy Review	<p>1) To welcome the extensive consultation entitled Desire Lines and to thank the members of the Representative Peer Group for their work.</p> <p>2) To welcome the full engagement of the cultural community in the Desire Lines process and in the further progress of its</p>	Executive Director of City Strategy and Economy, Director of Culture	November 2015		<p>Please see agenda item – 7.1 - Outcome of Cultural Policy Review: Culture Plan</p> <p>Recommended for closure.</p>

No	Date	Report Title	Action	Action Owner	Expected completion date	Actual completion date	Comments
			<p>findings.</p> <p>3) To note the summarised result of the Desire Lines consultation, which was appended to the report.</p> <p>4) To note that Peer Group members would maintain an active role in advocating the themes and actions described in the Desire Lines document.</p> <p>5) To note that the proposed new Cultural Policy, taking account of all findings to date, including Desire Lines, would be presented for approval later this year.</p>				

No	Date	Report Title	Action	Action Owner	Expected completion date	Actual completion date	Comments
			6) To thank Donald Smith, Director, Scottish Storytelling Centre, Janine Matheson, Director, Creative Edinburgh and Karl Chapman, General Manager, Usher Hall for their contributions.				
6	18-08-2015	Next Generation Library Strategy – Update Report	1) To note the progress against the Next Generation Library Strategy to improve and develop the diversity of library and information services across the city. 2) To receive a further report on a new strategy for libraries as part of the Council's Transformation	Acting Director of Services for Communities Head of Community Safety and Libraries	March 2016		Ongoing

No	Date	Report Title	Action	Action Owner	Expected completion date	Actual completion date	Comments
			Programme.				
7	18-08-2015	Thundering Hooves 2:0 Ten Year Strategy to Sustain the Success of Edinburgh's Festival	To note that a further report would be presented to the Culture and Sport Committee in the last quarter of 2015 together with an action plan setting out the recommended actions for the Council.	Executive Director of City Strategy and Economy, Director of Culture	Spring 2016		Action plan will be presented in Spring 2016 Ongoing

Culture and Sport Committee

10.00am, Monday, 30 November 2015

Committee Decisions – October 2014 – October 2015

Item number	6.3
Report number	
Executive/routine	
Wards	All

Executive summary

Following the decision of the Governance, Risk and Best Value Committee on 19 June 2014, to strengthen existing arrangements and provide greater assurance with regard to the dissemination of committee decisions, a quarterly review of actions has been undertaken by directorates to ensure that all decisions taken by the Corporate Policy and Strategy Committee, the executive committees and the Governance, Risk and Best Value Committee are progressing as expected and to highlight any exceptions. This report outlines the assurance work undertaken and details the implementation of Culture and Sport Committee decisions covering the initial period from October 2014 to October 2015.

Links

Coalition pledges	
Council outcomes	CO25
Single Outcome Agreement	

Committee Decisions – October 2014 – October 2015

Recommendations

- 1.1 To note the position on the implementation of Culture and Sport Committee decisions as detailed in the appendix to this report.
- 1.2 To note that an annual summary report would be presented to Committee in 12 months time.

Background

- 2.1 The Governance, Risk and Best Value Committee on 19 June 2014 agreed increased monitoring for the dissemination and implementation of committee decisions by directorates.
- 2.2 It was agreed that an annual report outlining all decisions taken in the previous year and an update on the implementation of decisions and recommendations to discharge actions be presented to the Corporate Policy and Strategy Committee, executive committees and the Governance, Risk and Best Value Committee.

Main report

- 3.1 When a decision is taken at committee that requires further action this is tracked and monitored by various methods.
- 3.2 Since November 2012 for the Governance, Risk and Best Value Committee and April 2014 for other committees, if a decision requires a further report to committee, it is added to the forward plan, the report schedule and the Rolling Actions Log is updated. The Rolling Actions Log is then considered by committee each cycle, ensuring that there is clear oversight of the implementation of decisions by the committee. It is also published with the committee papers, resulting in the monitoring being carried out in a transparent manner. The majority of decisions that require action are recorded this way and there are clear linkages between the decisions taken at committee and the planning of new business.

- 3.3 However, a gap existed for committee decisions that did not request a further report to Committee. The implementation of these decisions was left with individual service areas and any monitoring was not publicly available.
- 3.4 The approach agreed by the Governance, Risk and Best Value Committee on 19 June 2014 aimed to address this gap. Following the meeting a committee decisions spreadsheet was introduced to track decisions that did not require further reporting and thus would not be covered by the Rolling Actions Log. This new process aimed to ensure that the implementation of relevant actions would be recorded effectively, monitored and considered annually at each committee.
- 3.5 This spreadsheet is completed by Committee Services and directorate staff who are responsible for updating the status of actions attributed to each service area.
- 3.6 A similar report on all decisions taken in the previous year and an update on the implementation of decisions and recommendations to discharge actions will be presented to the Corporate Policy and Strategy Committee and to each executive committee annually.
- 3.7 The consideration of these reports will augment committee oversight of the implementation of decisions, resulting in an increase in accountable and transparent decision making.

Culture and Sport Committee Decisions

- 3.8 A review of actions has been undertaken by directorates to ensure that all decisions not required to be reported back to committee are progressing as expected and to highlight any exceptions. A summary of decisions for the initial period October 2014 to October 2015, including status, are detailed in the appendix to this report. This report will be submitted on an annual basis to Committee.
- 3.9 At the Culture and Sport Committee there have been eight decisions made which were recorded through the committee decisions spreadsheet.
- 3.10 All six actions that remain open are being progressed and there are no concerns to highlight to Committee.

Measures of success

- 4.1 Annual reporting ensures the effective implementation and monitoring of committee decisions.

Financial impact

- 5.1 There are no direct financial impacts as a result of this report.

Risk, policy, compliance and governance impact

- 6.1 The improvements in business processes help ensure increased transparency and assurance across the Council's decision making processes.

Equalities impact

- 7.1 There are no direct equalities impacts as a result of this report.

Sustainability impact

- 8.1 There is no direct sustainability impact as a result of this report.

Consultation and engagement

- 9.1 The spreadsheet described is completed throughout all service areas across the Council.

Background reading/external references

[Minute of the Governance, Risk and Best Value Committee – 19 June 2014](#)

[Report to the Governance, Risk and Best Value Committee - Committee Decisions – Dissemination and Implementation and Update to member/officer Protocol – Report by Director of Corporate Governance](#)

Alastair D Maclean

Deputy Chief Executive

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Links

Coalition pledges

Council outcomes CO25 - The Council has efficient and effective services that deliver on objectives.

Single Outcome Agreement

Appendices 1 –Culture and Sport - Committee Decisions

Appendix 1 – Committee Decisions – Culture and Sport Committee

Culture and Sport Committee Decisions Overview			
Date	Number of Decisions	Open	Closed
21-10-14	2	2	-
16-12-14	2	1	1
10-03-15	1	1	-
26-05-15	0	-	-
18-08-15	2	1	1
20-10-15	1	1	-
Total	8	6	2

Breakdown of tasks by directorate			
Directorate	Number of Decisions	Open	Closed
Chief Executive's Office	-	-	-
Children and Families	-	-	-
Corporate Governance	8	6	2
Economic Development	-	-	-
Health & Social Care	-	-	-
Services for Communities	-	-	-

N.B: - Tasks can belong to more than one directorate, leading to slight disparity in figures.

Everything listed below is Corporate Governance

Outstanding Tasks in full

Item no.	Date	Directorate	Item	Decision	Status	Comments
1	21 October 2014	CG (LH, Director of Culture)	Item 7.1 - Ross Fountain – report by the Deputy Chief Executive	<ol style="list-style-type: none"> 1) To note the update on the current poor condition of the Ross Fountain and measures required to minimise risk to public safety. 2) To approve the proposal to begin fundraising to refurbish the Ross Fountain 3) To approve the refurbishment Option B as detailed in the report by the Director of Corporate Governance. 4) To note that the relevant Committee will be asked to approve the eventual appointment of a contractor. 	In progress	The Museums and Galleries service is in discussions with a key stakeholder and a key potential funder.
2	21 October 2014	CG (DW, Sports Development Manager)	Item 7.3 - Tour of Britain and Tour Series – report by the Deputy Chief Executive	To agree funding of £225k over three years towards the delivery of two stages of the Tour of Britain and one Tour series event.	In progress	One stage of Tour of Britain was successfully hosted in summer 2015 as reported to the October meeting of the Culture and Sport Committee. The other

						Tour of Britain stage and the Tour Series event will be delivered as scheduled in 2017 and 2018 respectively.
3	16 December 2014	CG (LH, Director of Culture)	Item 7.3 - Festivals and Events Core Programme 2015 – referral report from the Corporate Policy and Strategy Committee	<ol style="list-style-type: none"> 1) To approve £30,000 of funding towards a second public art light installation in St Andrew Square Garden in spring 2015. 2) To approve £12,000 of funding towards Choirfest in September or October 2015. 3) To approve £10,000 of funding towards the IFSC European Youth Climbing Championship on 12-14 June 2015. 4) To approve £10,000 of funding towards the World War I centenary project and memorial to the Scottish Farming Community to be developed in 2015. 	Closed	Choirfest funding reassigned to third public art light installation, under delegated authority, as described in the Festivals and Events Core Programme report to Corporate Policy and Strategy Cttee of 3 November and Culture and Sport Cttee of 30 November
4	16 December 2014	CG (DW, Sports Development Manager)	Item 7.8 - A Water-Based Hockey Pitch at Meggetland – report by the Director of Corporate Governance	<ol style="list-style-type: none"> 1) To approve the replacement of a sand-dressed astroturf pitch at Meggetland with a water-based hockey pitch. 2) To approve a proposed contribution from the Council towards this of £150,000 from the Capital Asset Management Programme for 2014/15. 	In progress	A sportscotland grant of £110,000 was awarded to this project. Construction is under way, due for completion at the end of December 2015.

				3) To note that a funding application for £157,500 had been submitted to sportscotland for support towards the proposed pitch.		
5	10 March 2014	CG (JM, Senior Building Standards Surveyor)	Item 8.4 - Civic Clocks: Proposed Conversion to Auto-Winding - report by the Director of Corporate Governance	To investigate the feasibility of adjusting the decibel level of the chime on the clock at St Stephen's Church, Edinburgh at the same time as installing the auto-wind mechanism.	In progress	Two clocks have been converted to autowinding to date; the remaining five clocks will be converted by 31 March 2016.
6	18 August 2015	CG (LH, Director of Culture)	Item 7.7 – Edinburgh International Culture Summit: 2016 and 2018	To approve £5,000 support from within the Culture and Sport Events budget for the financial years 2015/16 to 2017/18 to secure status as a programme partner in the 2016 and 2018 Culture Summits.	In progress	Summits are on track for delivery in their respective years
7	18 August 2015	CG (LH, Director of Culture)	Item 7.8 – World Cities Culture Forum: Invitation to Edinburgh	1) To welcome the offer of financial support by Creative Scotland to accept the invitation. 2) To welcome and accept the invitation to become an Innovator City member of the World Cities Culture Forum.	Closed	Invitation accepted. An update on this is included in the Business Bulletin to the Culture and Sport Committee meeting of 30 November

8	20 October 2015	CG (LH, Director of Culture)	Item 7.7 – Update on the Review of Council Grants to Third Parties 2015/16: Cultural Funded Organisations	<p>1) To approve the approach to exploring whether new co-production partnerships could be established, for example between existing funded organisations and the Council’s Museums and Galleries, Usher Hall and other Council services with a culture focus.</p> <p>2) To approve the approach to developing a new open fund to support emerging performing arts individuals and organisations, and the planned co-production consultation for this fund, subject to the availability of sufficient funding (from the Council, complemented by other funders and partners), and all Council Transformation savings being achieved.</p>	In progress	Outcomes to be communicated to funded third parties early 2016 and implemented April 2016.
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Culture and Sport Committee

10.00 am, Monday, 30 November 2015

Outcome of the Cultural Policy Review: Culture Plan

Item number	7.1
Report number	
Executive	
Wards	All

Executive summary

A review of the Council's 1999 Cultural Policy, which began in 2012, is now complete. This report summarises the later stages of that process, highlights the key findings of the process and notes that in response, the outcome of the review is the creation of a new Culture Plan which is based on objectives shared across the city's cultural community, is focused on actions to be achieved in partnership, and will be available online (from early 2016) so that it remains a live and useful resource.

The report notes that the version of the Culture Plan presented here for approval is a distillation of the core new material, in a first indicative edition: indicative, because the full content of the Plan will be available online, and because actions will be updated continuously. A summary of one of the key actions – the creation of a citywide Culture Task Group for an initial period of a year – is also provided, and members are asked to approve the Council representation on that Group.

Links

Coalition pledges	P24, P31, P40
Council outcomes	CO20, CO25
Single Outcome Agreement	SO1, SO2, SO3

Outcome of the Cultural Policy Review

Recommendations

- 1.1 To note that the three-year process to review the 1999 Cultural Policy has now concluded, and once again, to thank all those individuals and groups who took part in the review, particularly the members of the Desire Lines Steering Group;
- 1.2 To note that the original policy objectives of the 1999 Cultural Policy and the five 'Desire Lines' developed in the last consultation phase, have been integrated in a single set of objectives within the Culture Plan;
- 1.3 To approve the replacement of the Cultural Policy with a new Culture Plan, the core of which is appended to this report in a first indicative edition;
- 1.4 To note that the format and content of the Culture Plan has been devised to respond directly to the key finding of the consultation process, namely that any new Plan should be concise and actions-based;
- 1.5 To note that the full content of the Culture Plan will be available from early 2016 in a purpose-designed website, which will be updated on a continuous basis, and will act as a single point of contact for information about Council services which support cultural activity and creative industries in the city;
- 1.6 To approve the replacement of the dormant Cultural Partnership by the creation of a citywide Culture Task Group, to be set up and managed in partnership by the Desire Lines Steering Group and the Council, for a year in the first instance;
- 1.7 To approve the proposed Council representation on the Task Group as listed in appendix two, and to note that any action required by the Council emerging from the Task Group's discussions will be reported to the appropriate committees for approval; and
- 1.8 To note that the success of the new Culture Plan model will be reviewed and reported annually to this Committee.

Background

- 2.1 As previously reported, the Culture and Sport Service began reviewing the Council's 1999 Cultural Policy in 2012. The Culture and Sport Policy Development and Review Sub-Committee considered the progress made in October 2013 and agreed:
 - 2.1.1 to reflect in the outcome of the review, the objectives guiding the 1999 Policy;

- 2.1.2 the thematic content of the next phase of consultation with a broad representative grouping of stakeholders and partners, building on extensive consultation already undertaken before that date;
 - 2.1.3 to review the Cultural Partnership and its role as a key element of the broader Policy review;
 - 2.1.4 to set up a Steering Group, and to establish appropriate working groups to address key strands of practical policy delivery.
- 2.2 The Sub-Committee agreed that the review of the Policy should reflect a genuinely citywide agenda. In order to achieve this, a Representative Peer Group (the Peer Group) was identified. Potential members were asked to design and deliver a major consultation to inform the Cultural Policy (with support from Council officers). This cooperative approach was designed to ensure that the Policy which emerged from the review reflected as broad a range of voices as possible and could subsequently be taken forward in partnership.
- 2.3 The review process since October 2013 progressed as agreed by the Sub-Committee. The following seven headline themes informed the tailored consultation from 2014 onwards: leadership; partnership; resources; facilitation; infrastructure; place-making and destination development; and communication.
- 2.4 As reported in December 2014, the previous tailored consultation involved around 300 individuals who represented cultural, business and political interests, and national agencies, amongst others. The final stage of the consultation process which took place between late 2014 and early 2015 was designed and delivered by the Peer Group, with support from Culture and Sport, as well as input from the Business Intelligence team.
- 2.5 The Peer Group decided to call the consultation Desire Lines (and became known as the Desire Lines Steering Group). As previously reported, the Steering Group held its first open discussion meeting to look at what makes a culturally successful city on 8 December 2014, and two half-day facilitated open seminars on 3 February 2015. The Steering Group produced its own summary of the points and feedback from those meetings, as well as an online survey it conducted, in the form of a document entitled "*Desire Lines – What Makes Edinburgh a Culturally Successful City?*". This was appended to the 26 May 2015 report to this Committee about this review, and is also available to download from the Group's website (www.desirelines.scot). Members of the Steering Group attended the 26 May meeting of this Committee in order to present the Group's findings and the Desire Lines document, which focuses on five themes or desire lines.
- 2.6 The Steering Group members emphasised, at that meeting and subsequently in other contact with the Council, that the key finding of their phase of the consultation is that any successor to the Cultural Policy should focus on a clear set of actions – should, in effect, be a concise plan of action, adapting as necessary to changing circumstances.

Main report

- 3.1 Since 26 May 2015, the Culture and Sport service has liaised with colleagues across the Council and the Desire Lines Steering Group to complete the Cultural Policy review. The product of this review is a plan of action which is founded on the following objectives:

Ensure that everyone has access to world class cultural provision.
Encourage the highest standards of creativity and excellence in all aspects of cultural activity.
Support greater partnership working in the cultural and creative sectors and maximise resources available to help them thrive all year round.
Articulate the positive impact of culture in Edinburgh and promote Edinburgh's cultural success locally, nationally and internationally.
Develop and support the infrastructure which sustains Edinburgh's cultural and creative sectors.
Invest in artist and practitioner development and support and sustain the local artistic community.

- 3.2 These objectives are drawn from the original ten objectives of the 1999 Cultural Policy and the five desire lines which emerged from the last phase of the review process. They reflect a genuinely citywide shared agenda.
- 3.3 To ensure that the Culture Plan is used as a practical working resource, its primary format will be online rather than in print. Full background details of cultural policy development since 1999 will be included, with links to original documents and summaries of the many projects and milestones achieved since then. This story of how the Council and partners have arrived at the current Plan will be complemented by the core of the Plan: the actions under way or to be launched.
- 3.4 Using an online format will make it possible to continuously update the actions, tracking progress and amending or adding others as necessary. The Council will lead on this, but partners will be invited to submit action updates, other news, comment, images and short films. This collaboration, through content and links to related websites and social media channels, will help keep the Plan current, will contribute to the objective of articulating and promoting the importance of culture, and will be an active demonstration of the importance of partnership to the city's cultural success.
- 3.5 The website format will also make it possible to respond immediately to another key finding from the consultation: information, advice and relevant Council contact details will be gathered in one place, in a 'one stop shop' approach, to

make it simple for anyone with a cultural sector or creative industry issue to get the help and support they need from the Council. At the time of writing, the Council's Transformation Programme is under way, and may result in various changes including service titles, remits, processes and personnel. The Culture Plan website will be updated accordingly as relevant changes take place.

- 3.6 The version of the Plan which is appended to this report is therefore a distillation of its core new elements, namely: vision; objectives; description of how the Council currently supports culture and creativity to thrive in the city; and the initial set of key actions. The full Plan will only appear online, since it will cover the history to date; updates on progress against each action; additional actions to be added as they are identified; a compendium of guidance and contacts in a one-stop shop section; and content from partners. For this reason, the version of the Plan presented here is described as the first indicative edition. The website is in development and will be launched in early 2016.
- 3.7 As noted in the attached Plan, detailed actions in relation to the ongoing live music project will be added in spring next year. The Council is also committed to responding with an action plan to *Thundering Hooves 2.0: A Ten Year Strategy to Sustain the Success of Edinburgh's Festivals*. Work is under way to develop this response, and the actions will be incorporated in the Culture Plan in the spring. In addition, those actions will be reported separately to the Corporate Policy and Strategy Committee, as agreed by this Committee in August 2015.
- 3.8 Since May 2015, the Culture and Sport Service has also worked in close partnership with the Desire Lines Steering Group to develop the concept of the Culture Task Group, the composition of its proposed membership, its remit and other practical details. The Convener of Culture and Sport has been consulted on this proposal, which is summarised in appendix 2. The Committee is asked to approve the proposed representation on behalf of the Council, and to note that the Task Group is intended to have a relatively short life of a year in the first instance. Following Committee approval, formal invitations will be issued jointly by the Council and the Desire Lines Steering Group to potential Task Group members. The Culture and Sport Service will support the Group, and it is envisaged that it will meet quarterly in 2016. However, the Task Group itself, once established, will confirm how it will operate and for how long.
- 3.9 It is proposed to review and report to this Committee annually the performance and success of this Culture Plan model.

Measures of success

- 4.1 Continuing close liaison with the Desire Lines Steering Group to support the new citywide Culture Task Group. Continuing engagement across the Council and by the cultural sector to support and implement the Culture Plan.

Financial impact

- 5.1 Peer Group members and the Culture and Sport service contained the cost of staff time spent on the consultation process in their respective revenue budgets for 2014/15 and 2015/16 to date. In addition, Peer Group members contributed £1,000 to the development of the Desire Lines website, and the Culture and Sport Service contributed £5,750 to cover the development of Desire Lines to date. These costs were contained in the Culture and Sport Services' revenue budget for 2014/15.
- 5.2 The Culture and Sport Service is working with the Council's Digital Services Manager to complete the development of a Culture Plan website. The cost of this will be contained in the Culture and Sport Service revenue budget 2015/16.
- 5.3 Individual actions within the Council's Culture Plan are contained within the work programmes and budgets of relevant services across the Council.

Risk, policy, compliance and governance impact

- 6.1 Services across the Council were consulted during the review of the cultural policy, and have confirmed that the draft Culture Plan presented with this report is an accurate reflection of the policy direction of their respective service areas. This Plan incorporates a suitably updated and amended version of the ten objectives of the 1999 Cultural Policy, and, subject to Committee approval, now supersedes that previous Policy.
- 6.2 The citywide Culture Task Group described above will be jointly supported by the Desire Lines Steering Group and the Council, with the Culture and Sport Service providing the secretariat for this Group. Two senior elected members and the Chief Executive have been invited to accept places on this Task Group. Any specific actions arising for the Council from the Task Group's discussions will be reported to the relevant groups and/or committees for appropriate governance oversight and approval.
- 6.3 There are no risk or compliance impacts arising from this report.

Equalities impact

- 7.1 The consultation was designed to be as open and transparent as possible, to ensure that the views of all interested parties and individuals could be gathered and analysed. Open meetings were held at venues which are accessible to people with limited mobility. Comments were also invited online.
- 7.2 The Culture Plan will be provided online to ensure that it is available to as wide a readership as possible – but also that interested parties can provide updates and links to related cultural activity in the city. It will be possible to download a

summary Plan from the website and to request a printed copy from the Culture and Sport Service - although the fullest and most up to date version will always be in the online format.

7.3 One of the key objectives of the Plan is to promote access for all to culture.

Sustainability impact

8.1 The impacts of this report have been considered in relation to the three elements of the Climate Change (Scotland) Act 2009 Public Bodies Duties, and have been assessed as having no significant direct impact on carbon, climate change or general sustainability. The Plan's vision is about sustaining the city's cultural and creative success.

Consultation and engagement

9.1 As described above, tailored consultation was undertaken to develop this Plan. Those consulted in this way included selected councillors, senior Council officers and Scottish Government; businesses (and in particular, creative industries), public agencies, and representatives of Trades Unions and the cultural sector.

9.2 An extensive open public and sector consultation was also undertaken.

Background reading/external references

Report to the Culture and Sport Committee of [26 May 2015](#)

Report to the Culture and Sport Committee of [16 December 2014](#)

Policy Development and Review Sub-Committee of the Culture and Sport Committee on [22 October 2013](#)

The previous [Cultural Policy](#), adopted in 1999

Desire Lines [website](#)

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Links

Coalition pledges	P24 - Maintain and embrace support for our world-famous festivals and events
	P31 - Maintain our city's reputation as the cultural capital of the world by continuing to support and invest in our cultural

infrastructure

Council outcomes	<p>CO20 - Culture, sport and major events – Edinburgh continues to be a leading cultural city where culture and sport play a central part in the lives and futures of citizens</p> <p>CO23 – Well engaged and well informed – Communities and individuals are empowered and supported to improve local outcomes and foster a sense of community</p> <p>C026 - The Council engages with stakeholders and works in partnership to improve services and deliver on agreed objectives</p>
Single Outcome Agreement	<p>S01 - Edinburgh's economy delivers increased investment, jobs and opportunities for all</p> <p>S02 - Edinburgh's citizens experience improved health and wellbeing, with reduced inequalities in health</p> <p>S03 - Edinburgh's children and young people enjoy their childhood and fulfil their potential</p>
Appendices	<ol style="list-style-type: none">1. Culture Plan – first indicative edition;2. Culture Task Group remit and proposed membership

The City of Edinburgh Council Culture Plan

**First indicative edition,
November 2015**

(The primary version of the Plan will be available online)

Vision:

City partners work together to keep culture and creativity at the heart of Edinburgh's success

Vision

The Council's vision is that Edinburgh is a thriving, sustainable capital city in which all forms of deprivation and inequality are reduced. The Council has adopted three overlapping themes to support this vision: improve quality of life; ensure economic vitality; and build excellent places. Central to achieving this vision, culture makes a significant contribution to improving Edinburgh's quality of life, economic vitality and place-making.

The vision for this Culture Plan is that city partners work together to keep culture and creativity at the heart of Edinburgh's success.

Background

Edinburgh hosts one of the biggest and most exciting cultural events in the world; is home to some of the most innovative companies in their fields; creates business wealth which contributes to Scotland's economy; and is one of the highest rated European cities in which to live, work, visit and invest. The city is home to an extraordinary selection of award-winners in architecture, business, sciences, arts and academia as well as being the leading Festival City in the world, the first UNESCO City of Literature and has two World Heritage Sites.

Since adopting its 1999 Cultural Policy, the Council has helped to bring together those delivering key cultural events, activities and services in the various sectors, through collaborations such as the Cultural Partnership, the City Cultural Venues Study and the Festivals Strategy. In 2009 the Council agreed that all cultural infrastructure planning and development would support the ambition for Edinburgh described by the Cultural Venues Study as: recognised worldwide as a high quality 'must see' contemporary European capital city; able to attract a year-round programme of cultural festivals and events, which attracts increasing numbers of visitors to the city and is supported by high quality levels of service and a customer-focused infrastructure; and a creative and connected city, promoting the wellbeing both of people and places. In another important example of collaboration, Festival Directors working together with the Council commissioned the Thundering Hooves study, to examine Edinburgh's position as Festival City in relation to its competitor cities. This led directly to the formation of Festivals Edinburgh, which, with key stakeholders, launched Thundering Hooves 2.0, A Ten Year Strategy to Sustain the Success of Edinburgh's Festivals, in May 2015.

The Council has also facilitated the development of Marketing Edinburgh; made the city's creative and cultural sector a keystone of its economic policy, launching the Creative Edinburgh network in 2010; developed close working ties with Scottish Government, national and local agencies on cultural matters; and supported and facilitated the Business Improvement District initiatives, which place a high value on city centre events and cultural activities.

Cultural Policy Review

The Council reviewed its Cultural Policy between 2012 and 2015, consulting widely in the process. Full details of this review process will be available elsewhere on the Culture Plan website.

The last period of public consultation was led by the cultural sector itself on behalf of, and supported by, the Council. The steering group which led this work called itself and the process Desire Lines, and issued a summary of its findings under the same title.

This review process confirmed that the themes of partnership, leadership, communication, resources and infrastructure are vital to Edinburgh's cultural success, and also showed that the ten objectives of the 1999 Cultural Policy remain valid, albeit in need of more contemporary wording. In addition, five 'desire lines', articulated by the Desire Lines Steering Group to summarise the findings of the last public consultation phase of the review, dovetail with those consultation themes and the 1999 objectives. The Desire Lines reflect many of the original objectives in the 1999 Policy, and reinforce the need for ongoing commitment and attention to these key areas.

Objectives

These themes, objectives and desire lines have been integrated to produce the following single set of objectives for this Culture Plan:

Ensure that everyone has access to world class cultural provision.

Encourage the highest standards of creativity and excellence in all aspects of cultural activity.

Support greater partnership working in the cultural and creative sectors and maximise resources available to help them thrive all year round.

Articulate the positive impact of culture in Edinburgh and promote Edinburgh's cultural success locally, nationally and internationally.

Develop and support the infrastructure which sustains Edinburgh's cultural and creative sectors.

Invest in artist and practitioner development, and support and sustain the local artistic community.

A shared endeavour – across the Council, and across the city

It is clear that there is a shared desire to work in partnership to continue to support successful creativity and culture across the city. As the Desire Lines document concludes: "Conversation and collaboration across conventional boundaries are essential, for whole city ambition requires whole city participation."

That participation and commitment begins with the Council and its services. Council services work together all year round to support culture, working closely with individuals, groups and external bodies to provide that support.

The Culture Service is the lead for the Council on the Culture Plan and:

- provides a wide range of cultural services directly to the public and to organisations in all sectors, through its Museums and Galleries, the Usher Hall, Assembly Rooms, Church Hill Theatre and Ross Theatre, and its Arts, Events and Public Safety teams;
- provides strategic, financial and in kind support to a wide range of cultural organisations in the city, including individuals, organisations from grassroots to national levels, theatres and festivals;
- develops innovative projects and major events with partners to provide new cultural and creative opportunities for artists, practitioners and audiences, including those who would otherwise find it difficult to access such opportunities;
- maintains and develops key parts of the city's cultural infrastructure, raising funds with partners to realise those ambitions;
- supports the city's 12 major festivals, and in so doing, sustains them as a positive force with multiple benefits for Edinburgh and Scotland as a whole.

Other vital Council contributions to the city's cultural life are made:

- by the Economic Development Service, supporting and promoting creative industries, seeking inward investment; and promoting key cultural projects through the city's international relations;
- by schools, community learning and the Arts and Creative Learning team, providing education and training to develop skills and knowledge, promoting participation in the arts by individuals and groups, and encouraging all to enjoy and benefit from Edinburgh's diverse cultural offer;
- by the Libraries and Information Service, which provides and promotes access to high quality physical and digital information services and resources to all, together with heritage activities in partnership with individuals and groups, and an extensive range of projects and events targeted at specific groups to promote the importance and value of reading, literacy and cultural expression;
- by the Planning service, which sets the framework guiding development and infrastructure, deals with associated applications, and plays a key role in initiatives relating to public realm, public art and place making;
- by the Estates service which leases property to the cultural and creative sectors, amongst others, on a short, medium and long term basis, acting as supportive landlord;
- by the Licensing service which ensures that cultural venues, events and festivals operate in accordance with the Licensing statutory framework, taking into account the special needs of cultural providers;
- by the Transport, Parks and Greenspace, and Waste services, which make it possible for events and festivals to take place in Edinburgh's streets and outdoor spaces;
- by the wide range of staff working closely with local communities and city stakeholders on community planning, promoting cultural and creative activity and decision-making at the grassroots level.

Below are more detailed examples of the contributions made by Council services.

The Economic Development Service:

- supports the development of world class cultural infrastructure through physical sites and access to external funding, including potentially the Edinburgh and South East Scotland City Region Deal;
- supports the city's private sector base which both benefits from, and contributes to the objectives of, the Culture Plan - through Creative Edinburgh and the city's cultural industries, including opportunities for skills development and international talent attraction;
- promotes inward investment in the city's cultural sector, and showcases Edinburgh's cultural and creative sectors overseas, through initiatives such as the Edinburgh Shenzhen soft landing / incubator space;
- leads on the Council's international relations, providing support for the Momentum International Delegate Programme and the Festival City Network which have further potential to become dynamic international platforms. In addition, the international strategy will support the 70th anniversary of Edinburgh's Festivals in 2017, the Year of Innovation, Architecture and Design in 2016 and the Year of History, Heritage and Archaeology in 2017 to demonstrate the city's cultural strengths in these areas, secure funding and enhance strategic international collaboration. Collaborations will include exchange of knowledge and best practice; pilot projects, partnerships and initiatives linking the public and private sectors, and civil society; professional and artistic exchange programmes.

The Planning Service:

- provides input to the Strategic Development Plan for the region and contributes to the Action Programme prepared to support the delivery of that plan;
- prepares the Local Development Plan that sets the detailed policy for development in the city area and prepares the Action Programme that sets out what is needed to deliver the plan;
- prepares guidance on design and other detailed matters to ensure that development is of the highest quality and contributes positively to the city;
- through the development management process, ensures that planning policy and guidance objectives are delivered;
- supports and safeguards the characteristics of the built heritage of the city and leads on development of the place making agenda;
- delivers improvements to the public realm through project work in collaboration with other services and partner organisations.

The Estates Service:

- lets a wide range of properties to cultural organisations including the Festival and Kings Theatres, The Collective Gallery, Edinburgh World Heritage Trust and the Traverse Theatre on leases ranging from annual missives to 99yr long leases;
- provides estate management for Council owned cultural venues;
- grants licences / short term tenancy agreements for events including many cultural lets; including lettings in Princes Street Gardens and the Meadows for the festivals as well as a year round programme in parks, Festival Square and other council property. Festival Square was recently used for the Edinburgh International Festival's Harmonium Project;
- ensures joint working on a range of projects including the proposed extension of the National Gallery of Scotland in Princes Street Gardens; the restoration of The Assembly Rooms; and the acquisition of Customs House for a museum/heritage centre;
- works with the film industry to provide film locations to a wide range of users on a short term basis, often utilising vacant properties.

The Licensing Service:

- provides a frontline service touching almost every aspect of city life including venues, events and entertainment;
- operates between the public and private sector, enabling businesses and safeguarding the public;
- works with key partners including visitors to the city, the business community, External Statutory consultees (Police Scotland, SEPA, Scottish Fire & Rescue Service), and internal Council consultees (for example Trading Standards, Planning & Building Standards, Environmental Health) ensuring the delivery of high quality, safe, licensed activities, events and places;
- ensures that Edinburgh's reputation as a world class destination is supported;
- brings together key quality of life council services through a neighbourhood based model of service delivery.

Format and delivery of the Culture Plan

In direct response to the key findings of the review process, this new Culture Plan focuses on the key actions which will achieve the objectives listed previously, and in doing so, respond to other key cultural and creative sector initiatives (such as the Thundering Hooves 2.0 Strategy and collaborative work with the city's live music community, and the Council's current cultural priorities which include affordable spaces for artists and practitioners, amongst others).

The Plan is designed as a work in progress, to be updated on a continuous basis by the Council and partners when progress is made. As milestones are reached or tasks are completed, other actions will be added to make sure the Plan remains an accurate summary of the city's shared ambitions. To keep it live, the Plan will be available online, and – demonstrating that the Plan is supported by organizations and individuals across the city - partners can add updates and news.

The Culture Plan has been developed with input from all Council directorates, and will be embedded across services, along with the Council's existing pledges to 'maintain and embrace support for our world famous festivals and events' and to continue 'to support and invest in our cultural infrastructure'. The Culture Plan will be augmented by a cross-sectoral citywide Culture Task Group, set up jointly by the Council and the Desire Lines Steering Group. This will replace the previous Cultural Partnership.

Culture Plan Actions – as at 20 November 2015

Partnership, leadership and communication will be vital to achieving this Plan, along with resources (people with the right skills and talents, and funding), and infrastructure (physical and digital). As noted earlier, these themes emerged from the consultation process which preceded the final Desire Lines phase of public consultation – and full details of this three-year journey to create this Plan will be provided in words, images and links on the Culture Plan website.

Most of the actions listed in this first indicative edition of the Culture Plan relate not only to these themes but also to one or more of the five desire lines, one or more of the themes within Thundering Hooves 2.0. All of the actions fall within one or more of this Plan's objectives. Connections to the themes, Desire Lines and Thundering Hooves 2.0 themes are shown in the table below.

Many of these actions will take considerable time and partnership effort to progress and will require to be renewed and updated over years: for example, the body of evidence about the value of culture will need to be kept up to date year on year. For that reason, completion dates are difficult to provide, but progress updates in each area will be published on the website.

Actions are numbered below for ease of reference and their sequence does not indicate a priority order.

	Action	Timeline	Themes	Desire Lines 1 to 5	Thundering Hooves 2.0 6 themes
1	In collaboration with the Desire Lines Steering Group, create a citywide Culture Task Group	From January 2016 for one year in the first instance	All, especially leadership & partnership	All, especially 1 (articulate positive impact; maximise resources) and 3 (greater partnership)	Festival City; National & Global Positioning
2	Maintain existing partnerships and continue to facilitate networks and opportunities for discussion and debate	Ongoing	All, especially leadership & partnership	All	National & Global Positioning
3	Maximise the benefits of the Council's membership of the World Cities Culture Forum	Ongoing	Partnership Communication	1 (articulate positive impact), 3 (greater partnership), 4 (access to world class... cultural provision)	National & Global Positioning; Deep & Wide Engagement; Investment & Enterprise
4	Work with others to promote greater understanding of the value and importance of the city's year-round culture and events to Edinburgh's success	Initiated with the launch of the Culture Plan online, in early 2016	Communication partnership	1 (articulate positive impact), 3 (greater partnership), 4 (access to world class... cultural provision)	National & Global Positioning; Deep & Wide Engagement; Investment & Enterprise
5	Gather and publicise a body of evidence which supports the case for investing in the cultural and creative sectors (using tools such as cultural mapping, economic impact analyses, surveys etc)	Ongoing	Communication Resources	1 (articulate positive impact ...maximise resources), 3 (greater partnership)	National & Global Positioning; Investment & Enterprise
6	Improve collaboration within the Council to support the city's cultural and creative sectors and make it simpler for people to contact the right people in the Council for help and support (a 'one stop shop' approach)	Initial progress through Culture Plan website; further progress expected through the Council Transformation outcomes by mid-2016	Partnership Resources Communication	2 (enabling attitude) and 3 (greater partnership)	Deep & Wide Engagement
7	Develop a range of opportunities for performers, others working in the cultural and creative sectors,	Ongoing	Leadership Partnership	2 (enabling attitude); 3 (greater partnership) and	Deep & Wide Engagement

	Action	Timeline	Themes	Desire Lines 1 to 5	Thundering Hooves 2.0 6 themes
	and small organisations - such as affordable spaces for rehearsal and performance, and for pop-up exhibitions (promote database of available spaces and toolkit), and support for skill and project development		Resources Infrastructure	5 (support and sustain the local artistic community)	
8	Continue to collaborate in Creative Clusters and Hubs initiatives to maintain and enhance networks and artist/practitioner support and development	Ongoing	Infrastructure	2 (enabling attitude); 3 (greater partnership) and 5 (support and sustain the local artistic community)	Deep & Wide Engagement
9	Carry out informal consultation, in partnership with Music is Audible group, on proposed changes to licensing	Ongoing	Leadership Partnership Communication	2 (enabling attitude); 3 (greater partnership) and 5 (support and sustain the local artistic community)	Festival City
10	Using the report commissioned in 2015 from the Music Venues Trust, and working in partnership with the Music is Audible group, develop other actions to support Edinburgh's live music provision and add these to this Plan in spring 2016	Spring 2016	Leadership Partnership Communication	2 (enabling attitude); 3 (greater partnership) and 5 (support and sustain the local artistic community)	Festival City
11	Work with licensing colleagues to hold workshops with relevant cultural partners on the 2016 Licensing consultation	Spring 2016	Leadership Partnership Communication	2 (enabling attitude); 3 (greater partnership) and 5 (support and sustain the local artistic community)	Festival City
12	Continue to July 2016 the capacity building project (EPAD) for the theatre sector which is managed through the Festival City Theatres Trust and Traverse Theatre. Seek funding to continue project development beyond July 2016.	Funding application to be prepared December 2015	Leadership Partnership Resources	3 (greater partnership) and 5 (invest in artists' development & support)	
13	Explore ways to replicate the theatre capacity building project for other art forms	Commence late 2016	Leadership Partnership Resources	3 (greater partnership) and 5 (invest in artists' development & support)	Deep & Wide Engagement

	Action	Timeline	Themes	Desire Lines 1 to 5	Thundering Hooves 2.0 6 themes
14	Implement outcomes of Third Party Grants review for cultural organisations from early 2016 (including stronger collaboration, developing new partnerships and creating new funding streams)	Communicate findings early 2016 and implement from April 2016	Leadership Partnership Resources	1 (...maximise resources), 3 (greater partnership), 4 (access to world class ...cultural provision), 5 (sustain the local artistic community)	Investment & Enterprise
15	Develop new and collaborative approaches to funding packages, investment (including alternative funding mechanisms) and resources for the cultural and creative sectors with private and public partners	Proposed for the Task Group agenda in 2016	Leadership Partnership Resources	3 (greater partnership), 5 (sustain the local artistic community)	Investment & Enterprise
16	Continue to work with partners to maintain and enhance the city's cultural infrastructure, creating an environment which attracts and retains artists and creative people and supports the city's festivals and other cultural assets	Ongoing	Leadership; Infrastructure Resources Partnership Communication	2 (enabling attitude), 4 (access to world class ...cultural provision), 5 (...sustain the local artistic community)	Festival City; Digital Ways & Means
17	At the time of writing, the outcome of the bid for an Edinburgh and South East Scotland City Region Deal has not yet been announced. If this Deal is awarded by the UK and Scottish Governments, cultural infrastructure projects will play a key part in the Deal's success.	Outcome pending	Leadership Resources Infrastructure Partnership	All 5 desire lines	Festival City; Investment & Enterprise; Digital Ways & Means
18	Continue advocacy and support of a digital infrastructure strategy for the city to support innovation across all sectors	Ongoing	Infrastructure Communication Resources	1 (...maximise resources), 4 (access to world class ...cultural provision), 5 (sustain the local artistic community)	Festival City; Digital Ways & Means
19	Explore how the Planning system can contribute to the delivery of cultural elements in new development sites and in the public realm	Ongoing	Infrastructure Resources Partnership	2 (enabling attitude), 4 (access to world class ...cultural provision), 5 (...sustain the local artistic community)	Festival City
20	Research existing models elsewhere to ensure the consistent delivery of the best of public art in	To be confirmed	Infrastructure Resources	2 (enabling attitude), 4 (access to world class ...cultural provision)	

	Action	Timeline	Themes	Desire Lines 1 to 5	Thundering Hooves 2.0 6 themes
	public spaces and work towards adopting a suitable model for Edinburgh		Partnership Communication		
21	Improve and implement wayfinding (signage both physical and digital) to cultural venues and spaces across the city	Ongoing	Infrastructure Communication Leadership Partnership	2 (enabling attitude), 4 (access to world class ...cultural provision)	Festival City
22	Regularly assess and report to the Corporate Policy and Strategy Committee the Council's progress in leading and contributing to agreed actions within the Thundering Hooves 2.0 Strategy	April 2016	Leadership Partnership Communication Resources Infrastructure	2 (enabling attitude), 4 (access to world class ...cultural provision), 5 (...sustain the local artistic community)	All themes
23	Regularly assess and report to the Culture and Sport Committee the progress made by the Council and partners towards meeting the Culture Plan Actions	Annually	Leadership Partnership Communication Resources Infrastructure	All desire lines	All themes

Culture Task Group: Remit and Proposed Membership

The Task Group will bring together influential leaders from a broad spectrum of national and city interests including leading members of Edinburgh's cultural and creative community and the City of Edinburgh Council.

The Group will:

- debate, prioritise and agree the key actions which will ensure that culture and creativity remain at the heart of the city's success;
- take appropriate action jointly and severally; and
- advocate the benefits and importance of culture to the city.

The proposed membership has been developed and agreed through a disciplined shared process in a partnership between the Council and the Desire Lines Steering Group. The proposed composition of the Group is as follows:

The City of Edinburgh Council	Convener of Culture and Sport Committee and the Vice-Convener Convener of Economy Committee and the Vice-Convener Chief Executive (or a nominated officer as substitute) Director of Culture (or a nominated officer as substitute)
Edinburgh's cultural community, including Desire Lines Steering Group representatives	5 members
Business, education and technology	5 members
National bodies	3 members
Third sector and health and social care	2 members

It is envisaged that the Task Group will select its Chair and Vice-Chair from its own membership at an early meeting. Members representing organisations may wish to send a nominee to meetings, as is suggested for the Council's representation.

Links

Coalition pledges	P24, P31, P40
Council outcomes	CO20, CO25
Single Outcome Agreement	SO1, SO2, SO3

The Task Group will be facilitated by the Council's Culture and Sport Service. The Group's actions-focused agenda will be informed by the Council's Culture Plan and the Desire Lines Steering Group.

It is envisaged that the Group will meet quarterly in 2016; frequency of meetings and duration of the Task Group will be confirmed by the Group itself, once established.

If the Task Group recommends to its member bodies any specific action that they might take, actions that would involve the Council would be reported to the appropriate Council committee for approval; and where necessary, other Task Group members representing bodies with similar governance arrangements would seek appropriate formal approval for action.

Culture and Sport Committee

10.00am, Monday, 30 November 2015

Museums and Galleries Update

Item number	7.2
Report number	
Executive	
Wards	Citywide

Executive summary

This report details the ways in which the Museums and Galleries service provided by Culture and Sport is maximising income streams across its venues, services and activities. The report details the new income streams being developed by Museums and Galleries, through income diversification, innovation, partnerships and business development, to meet the service's existing and future income targets.

The annual net revenue spend of £2.2m on Museums and Galleries represents approximately 0.23% of the Council's revenue budget. Data from the 2013/14 Local Government Benchmarking Framework shows that the cost per museum visit went down over the three years to 2013/14, and was lower than in any other major Scottish city authority. Satisfaction with the Council's museums and galleries was recorded as higher than for any other Scottish local authority over the same period.

Links

Coalition pledges	P24 and P31
Council outcomes	CO20 and CO25
Single Outcome Agreement	SO1

Museums and Galleries Update

Recommendations

It is recommended that Committee:

- 1.1 notes that the Museums and Galleries service continues to deliver a high quality customer service and maximise income;
- 1.2 welcomes the progress made on the Calton Hill project, for which an additional £2.4m of external funding has been secured this autumn.

Background

- 2.1 A business case for modernising the Museums and Galleries service was made in a report entitled [A New Future for the City's Museums and Galleries](#), which was approved in February 2008 by the then Culture and Leisure Committee.
- 2.2 This long term modernisation programme, begun in 2008, is still under way. A selection of reports detailing key steps taken since then is provided in the Background Reading section below.
- 2.3 The modernisation approach is based on prioritisation, re-positioning, partnership development, property rationalisation (through alternative uses) and income generation. This will ensure that the Council provides a sustainable, high quality, vibrant and relevant museums service that meets the expectations of visitors whilst also contributing to the well-being and quality of life of local residents. Targets are provided in the [Edinburgh Museums and Galleries Service Plan 2013-2018](#). Key elements of this detailed plan are reported regularly to the City Strategy and Economy management team.
- 2.4 As a result of this modernisation programme, there has been a culture shift in how the service is delivered; there is now a stronger focus on income generation coupled with recognition that the visitor is the main priority and that quality is essential. An increasingly customer-focused, entrepreneurial approach is developing which will ensure continued improvement and effective use of resources.
- 2.5 Partnership working is central to a sustainable service. It allows the service to develop through the effective use of resources while reducing revenue spend.
- 2.6 Successful partnership working to date includes:
 - 2.6.1 the restoration of key monuments within the city in partnership with the Edinburgh World Heritage Trust, including the Nelson Monument, which generates income from visitors, and most recently, the Jawbone Arch

which has been restored and at the time of writing, is scheduled to be reinstated in the Meadows in early 2016

2.6.2 the ongoing restoration of the Old City Observatory and City Dome on Calton Hill in partnership with the Collective Gallery. A £3m Phase II development is under way, supported by the Capital Asset Management Programme, the Heritage Lottery Fund, Creative Scotland, Edinburgh World Heritage Trust, Historic Scotland and other funding bodies. Most recently, this project was awarded £1.3m by the Heritage Lottery Fund, £905,000 by Creative Scotland, and £233,000 by Historic Scotland via the Edinburgh World Heritage Trust. The planned completion date for the project is 2017.

2.7 Income maximisation is integral to all aspects of service delivery and is central to customer service excellence. The Museums and Galleries service makes applications to trusts, foundations and grant-making bodies for income to support its projects, acquisitions, capital improvements and staffing. In addition, the service earns income through various activities to help deliver the service. In 2014 a decision was taken to provide a proportion of this earned income towards the Council's savings targets. In May 2015, in an update provided to the Finance and Resources Committee on the Museums and Galleries income and savings targets, the following figures were presented:

Baseline income target (£)	Income targets increased to produce savings towards the Council's budget savings target (£)			
2013/14	2014/15	2015/16	2016/17	2017/18
564,597	595,597	639,097	670,097	702,097
	Element of income from each year's overall target allocated to the Council's budget savings target			
	31,000	43,500	31,000	32,000

2.8 The most significant source of income earned by the Museums and Galleries service is the admission charge for visitors to the Scott and Nelson Monuments. Between April 2008 and March 2013, this generated just over £1m in total.

2.9 Other income is earned through:

2.9.1 retail;

2.9.2 catering;

2.9.3 the admission charge to Lauriston Castle;

- 2.9.4 the public programme (events, lectures, family and children workshops);
 - 2.9.5 venue hire;
 - 2.9.6 donations;
 - 2.9.7 the picture loan scheme;
 - 2.9.8 professional advice and expertise commissioned from Museums and Galleries staff by external organisations;
 - 2.9.9 rentals of the Tron Kirk; and
 - 2.9.10 the admission charge to selected exhibitions at the City Art Centre.
- 2.10 The 2013/14 Local Government Benchmarking Framework shows that the cost per museum visit went down over the three years to 2013/14, and was lower than in any other major Scottish city authority. Satisfaction with the Council's museums and galleries was recorded as higher than for any other Scottish local authority over the three years to 2013/14. See appendix one for data. In common with the rest of Culture and Sport, the Museums and Galleries achieved Customer Service Excellence accreditation in December 2014.

Main report

- 3.1 To meet the 2015/16 income and savings targets, the Museums and Galleries service is focusing on areas that:
- 3.1.1 have produced high levels of income to date;
 - 3.1.2 have the potential to maximise income with minimum investment;
 - 3.2.3 have been tested in the sector and shown to have the capacity to generate additional income (such as venue hire and memberships); and
 - 3.2.5 will allow the service to interact more meaningfully with target audiences and increase customer spend.
- 3.2 Specific projects in 2015/16 therefore include:
- 3.2.1 a pilot catering offer in the front courtyard at the Museum of Edinburgh during the summer months;
 - 3.2.2 a review with Ernst and Young of the existing catering offer at the City Art Centre and the potential for catering at the Museum of Edinburgh and Lauriston Castle;
 - 3.2.3 a full and detailed pricing review including competitor analysis; and
 - 3.2.4 a new donations strategy, which has been implemented this year with support from the Communications service.
- 3.3 The Museums and Galleries Service had planned to develop a Writer's Residence on an upper level of the Writers' Museum, above the public galleries. The Building Control Service has advised that this building cannot fulfil the modern requirements of Planning legislation relating to new changes of use. The Museums and Galleries Service plans instead to open in 2016 an expanded retail offer on the ground floor of the Museum together with a flexible performance space. The latter will be available for hire, and will provide an

opportunity for writers to meet and engage with audiences in a purpose-designed intimate space.

- 3.4 As part of a new digital strategy for the Service, interactive exhibits were created and launched at the Museum of Edinburgh in July 2015. Working in partnership with Edinburgh-based company Insurgent Studios, the Museum of Edinburgh has developed two interactive exhibits which blend history and technology to enhance the experience of visitors. One focuses on the Huntly House courtyard to the rear of the venue and the second on the Museum's Earl Haig Collection. The Edinburgh-born World War I British Commander created the Royal British Legion and raised funds for the welfare of ex-servicemen after the war, and the exhibit explores his life from a military and personal perspective through a set of period objects. Visitors are able to 'touch' the items recreated in virtual form to reveal, at their own pace and in a variety of languages, how each one relates to the Earl's life. This approach has enabled the museum to show some items from the collections which would otherwise not be on display. Insurgent Studios has also created a [microsite](#) detailing the experience of creating and using the exhibits. An app entitled [Edinburgh Up Close](#) was developed by Neatebox in partnership with the Service and launched in the summer. This gives users insight into the history of closes on the Royal Mile.
- 3.5 In the light of the Council Transformation Programme, the Service continues to examine ways to maximise high quality customer experiences while minimising revenue costs and this may result, for example, in alterations to the pattern of opening hours. If such a proposal were progressed, the Service would consult the staff and Trades Unions.

Measures of success

- 4.1 A continued increase in visitor numbers, increase in spend per visitor and achievement of income targets.

Financial impact

- 5.1 Some of these business development activities may require investment to realise their potential. If so, business cases will be developed to ensure that Museums and Galleries continue to achieve income targets for the service. The annual net revenue spend of £2.2m on Museums and Galleries represents approximately 0.23% of the Council's revenue budget

Risk, policy, compliance and governance impact

- 6.1 There are no compliance or governance impacts arising from this report's recommendations. The risk is that changes to the service and new initiatives working in partnership to modernise the historic assets operated by the Museums and Galleries Service within Culture and Sport do not result in increased income and visitor numbers.

Equalities impact

- 7.1 The Museums and Galleries service offers free access to its venues and permanent collections, and, via its Outreach service, a free service to local communities. Outreach programming is designed to actively reach out to excluded communities and to foster inclusion in line with the public sector duties of the Equality Act 2010.

Sustainability impact

- 8.1 In common with other parts of Culture and Sport, Edinburgh Museums and Galleries venues are participating in a project to reduce carbon emissions by 2020 and to ensure waste is kept to a minimum.

Consultation and engagement

- 9.1 Consultation on the Museums and Galleries proposed Service Plan for 2013 – 2018 was previously undertaken with staff, stakeholders and the general public.

Background reading/external references

All of the Business Bulletins presented to the Culture and Sport Committee to date, plus the specific reports listed below.

Report to the [Finance and Resources Committee of 13 May 2015](#): Culture and Sport: Income Generation in Museums and Galleries

Report to the [Culture and Sport Committee of 16 December 2014](#): Update on Edinburgh Museums and Galleries Service Plan 2013 - 2018

Reports to the [Culture and Sport Committee of 21 October 2014](#): Ross Fountain; Museums and Galleries Volunteering Programme.

Report to the [City of Edinburgh Council of 21 August 2014](#): Proposed Acquisition of Custom House, Leith

Report to the [Culture and Sport Committee of 19 August 2014](#): Update on the Outreach Programme.

Report to the [Culture and Sport Committee of 27 May 2014](#): The Travelling Gallery

Report to the [Culture and Sport Committee of 11 March 2014](#): Redeveloping the Museum of Childhood

Report to the [Culture and Sport Committee of 20 August 2013](#): Consultation on the Edinburgh Museums and Galleries Service Plan 2013 - 2018

Report to the [Culture and Leisure Committee of 23 October 2012](#): Museums and Galleries Update.

Reports to the [Culture and Leisure Committee of 28 June 2011](#): Proposed Relocation of the Collective Gallery; Phase One of the Museums Hub; East of Scotland Museums Partnership.

Reports to the [Culture and Leisure Committee of 26 April 2011](#): Update on Museum Outreach Activities in Newhaven; Old Observatory House, Calton Hill.

Reports to the [Culture and Leisure Committee of 14 September 2010](#): Museums and Galleries Interim Staffing Restructure; Museums and Galleries New Website.

Reports to the [Culture and Leisure Committee of 27 April 2010](#): Developments at the City Art Centre; Nelson Monument Visitor Attraction Rating; Museums and Galleries: Retail Income and Performance.

Reports to the [Culture and Leisure Committee of 17 November 2009](#): Trinity Apse: Lease to Scottish Book Trust to Create Scotland's First Literary Quarter; Old Observatory House, Calton Hill.

Report to the [Finance and Resources Committee of 27 October 2009](#): Trinity Apse: Lease to Scottish Book Trust to Create Scotland's First Literary Quarter

Reports to the [Culture and Leisure Committee of 23 June 2009](#): Edinburgh International Science Festival at the City Art Centre; Future Care and Preservation of Old City Observatory Instruments.

Report to the [Culture and Leisure Committee of 6 May 2009](#): Newhaven Heritage Museum - Update.

Reports to the [Culture and Leisure Committee of 3 February 2009](#): Newhaven Heritage Museum; City Art Centre – Environmental Improvements.

Reports to the [Culture and Leisure Committee of 16 September 2008](#): Update on Newhaven Heritage Museum; Progress Report on the Development of a Business Case for the Museum and Arts Hub.

Report to the [Culture and Leisure Committee of 5 February 2008](#): A New Future for the City's Museums and Galleries.

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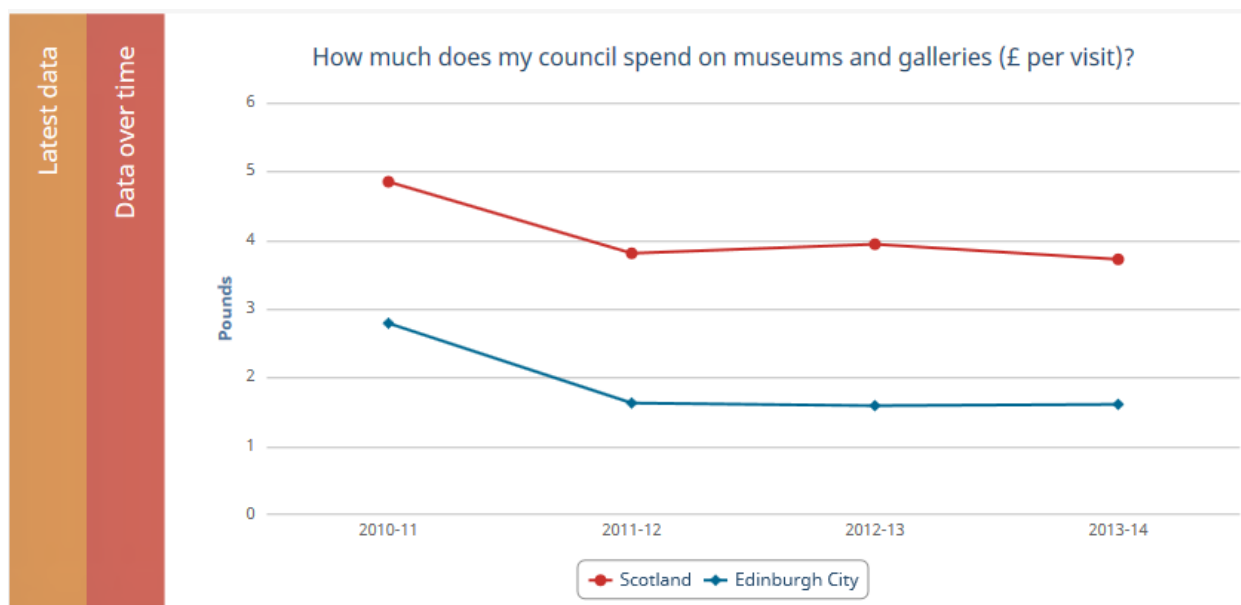
E-mail: frank.little@edinburgh.gov.uk | Tel: 0131 529 3994

Links

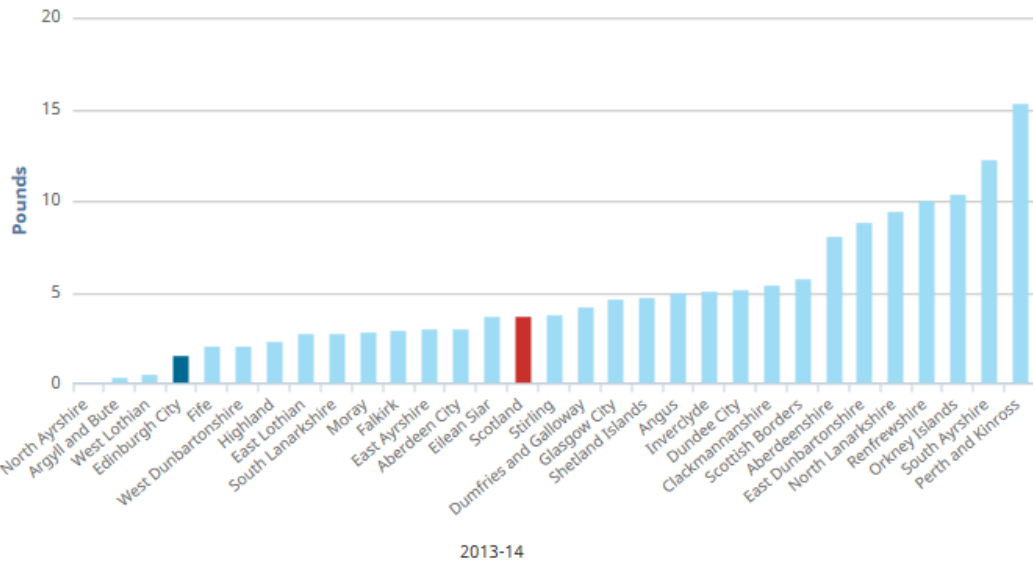
Coalition pledges	P24 - Maintain and embrace support for our world-famous festivals and events
	P31 - Maintain our city's reputation as the cultural capital of the

	<p>world by continuing to support and invest in our cultural infrastructure</p> <p>P40 - Work with Edinburgh World Heritage Trust and other stakeholders to conserve the city's built heritage</p>
Council outcomes	<p>CO20 - Culture, sport and major events – Edinburgh continues to be a leading cultural city where culture and sport play a central part in the lives and futures of citizens</p> <p>C025 - The Council has efficient and effective services that deliver on objectives</p>
Single Outcome Agreement	<p>S01 - Edinburgh's economy delivers increased investment, jobs and opportunities for all</p>
Appendices	<p>1. Data from the Local Government Benchmarking Framework 2013/14</p>

Data from the Local Government Benchmarking Framework (LGBF) 2013/14 – the graphics below are taken from the [LGBF website](#)



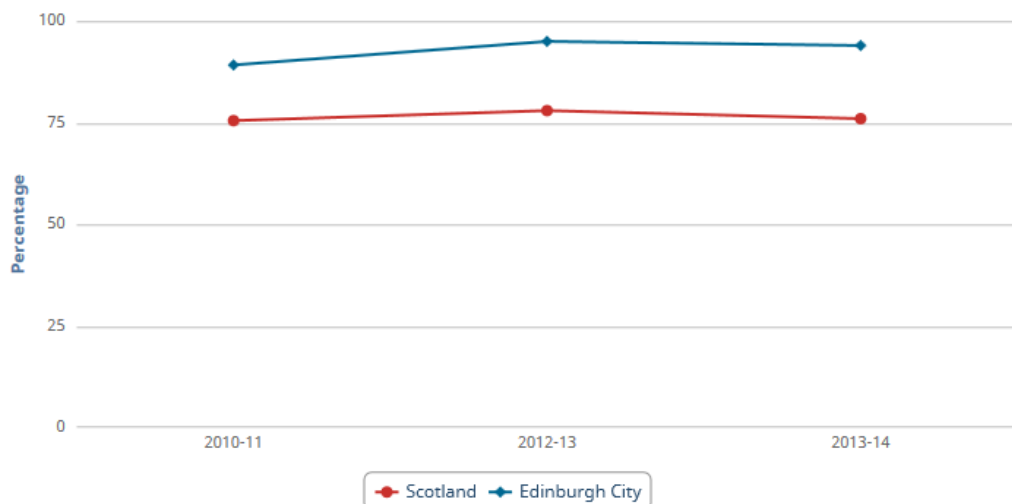
How much does my council spend on museums and galleries (£ per visit)?

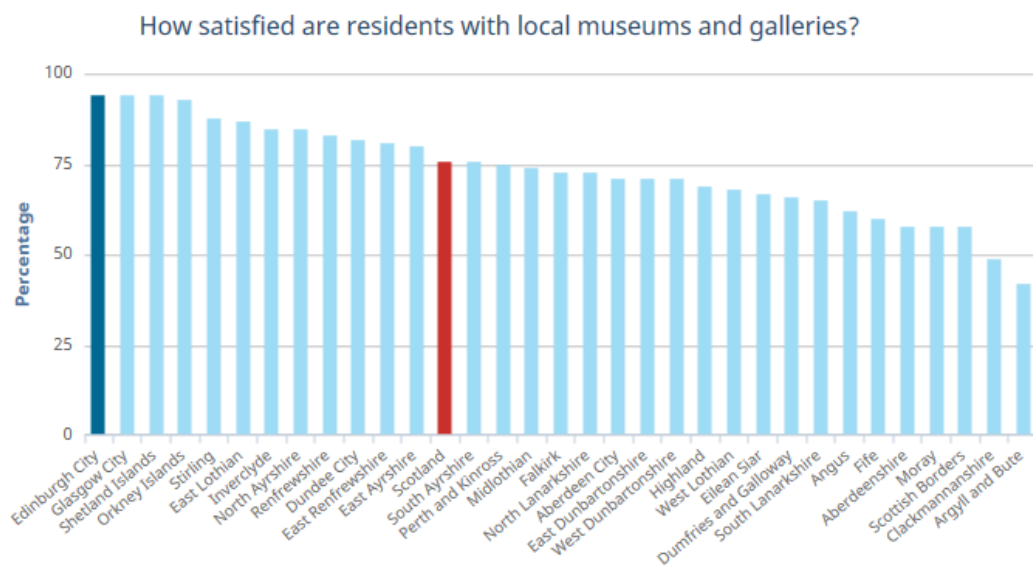


How satisfied are residents with local museums and galleries?



How satisfied are residents with local museums and galleries?





2013-14

Culture and Sport Committee

10am, Monday, 30 November 2015

Update on Edinburgh's Physical Activity and Sport Strategy

Item number	7.3
Report number	
Executive	
Wards	All

Executive summary

Edinburgh's Physical Activity and Sport Strategy, adopted in 2014, has the overarching aim of making Edinburgh a city where being active is a part of everybody's way of life. This report provides updates on work to date in the following five action areas: the use of Edinburgh's natural outdoor spaces; improved use of quality sports facilities, including those of schools; sustained lifelong participation with a focus on tackling inequalities; better clubs and community-led initiatives; and greater profile of physical activity and sport in Edinburgh. The implementation of the Strategy is ongoing, and continues with the support of the Council's many partner agencies, which are vital for the successful delivery of its citywide initiatives.

Links

Coalition pledges	P24, P42
Council outcomes	CO4, CO10, CO20,
Single Outcome Agreement	SO2

Update on Edinburgh's Physical Activity and Sport Strategy

Recommendations

- 1.1 Note the progress towards the five key outcomes of the Physical Activity and Sport Strategy.
- 1.2 Note the key role played by Edinburgh Leisure in achieving the outcomes identified by the Strategy.

Background

- 2.1 The Physical Activity and Sport Strategy was approved by this Committee on 11 March 2014.
- 2.2 The report outlined the importance of the Strategy in making Edinburgh a more active city, with improved health and quality of life for all.
- 2.3 The Physical Activity and Sport Strategy fits within the Scottish Government's Active Scotland Framework. This describes Scotland's ambitions for sport and physical activity. Active Scotland Outcomes contribute to the delivery of creating a more successful country, with opportunities for all to flourish. The outcomes are:
 - 2.3.1 We encourage and enable the inactive to be more active
 - 2.3.2 We encourage and enable the active to stay active throughout life
 - 2.3.3 We develop physical confidence and competence from the earliest age
 - 2.3.4 We improve our active infrastructure – people and places
 - 2.3.5 We support well-being and resilience in communities through physical activity and sport
 - 2.3.6 We improve opportunities to participate, progress and achieve in sport
- 2.4 As part of the implementation plan for the Strategy, five working groups were created in the action areas of active living, the great outdoors, sport and exercise, events, and raising awareness and communication. Membership of these groups came from a diverse range of partners such as the third sector, social enterprises, sport governing bodies, community organisations, Edinburgh Leisure, **sportscotland**, and the NHS. The working groups report to the PASS steering group which monitors the progress that the groups are making towards the outcomes identified for each action area. The groups have taken forward actions such as the creation of walking groups in the south of Edinburgh,

prioritising disability sport provision, and forming a collective vision for the better use of the city's outdoor spaces for informal recreation and events.

Main report

- 3.1 The Physical Activity and Sport Strategy identified five key outcomes to help create a city where being active is a part of everybody's way of life:

- 3.1.1 Better use of Edinburgh's natural outdoor spaces;
- 3.1.2 Improved use of quality sports facilities, including those of schools;
- 3.1.3 Sustained lifelong participation with a focus on tackling inequalities;
- 3.1.4 Better clubs and community-led initiatives; and
- 3.1.5 A higher profile for physical activity and sport in Edinburgh.

Better use of Edinburgh's natural outdoor spaces

- 3.2 Edinburgh has some wonderful outdoor spaces, such as Holyrood Park, the Union Canal, the Pentland Hills, and the Forth shore. The Strategy identified that these natural places provide excellent opportunities for informal recreational activity in a wide range of sports, and can also serve as venues for outdoor sports events.
- 3.3 In September 2015 the high profile Tour of Britain cycle race was successfully staged in the city, showcasing Holyrood Park initially and then completing a loop of the city before making its way through the Scottish Borders and back into England. The race was given extensive coverage by local and national media, as well as in daily live and highlight programmes on ITV. Amongst those taking part were Sir Bradley Wiggins and Mark Cavendish. The Edinburgh stage was led out by a group of Edinburgh Road Club youth riders, and legacy events for schools and club riders were also organised before and after the race.
- 3.4 Walking has few barriers to participation and is an ideal way for those who tend to be inactive to become more active. The pan-Lothian Legacy Walking project, funded by Paths for All, and administered by the Sport Team, has provided training programmes for walking groups including walk leader and refresher training, first aid, safety outdoors and disability awareness training. A recent initiative with Ramblers Scotland, aimed at independent walkers, has mapped 30 walking routes (online and in leaflet form) from 10 (and soon to be 20) local libraries across the city. A community-led engagement saw the development of two grant schemes to initiate the development of the production of local community walking maps, prepared by local people to highlight points of interest in their areas, and also a fund for the purchase of pedometers to help inspire walking, aimed specifically at the inactive.

Improved use of quality sports facilities, including those of schools

- 3.5 Following a year-long independent review by Max Associates of the Council's citywide sport facilities and services, the Corporate Policy and Strategy Committee of 29 September 2015 approved the transfer of management of school sports facilities to Edinburgh Leisure on a phased basis, subject to approval by the Edinburgh Leisure Board. Potential savings for the project were identified as over £1m. As well as the financial savings, other identified benefits were clarity on costs, improved customer service, improved access, increased participation, and better health and well-being. A progress report will be presented on this project in spring 2016.
- 3.6 The planned upgrade of the hockey facilities at Meggetland Sports Complex, which was approved by this Committee in December 2014, has now moved into the construction phase. Work on the site began in late October, with the projected finish being the end of December 2015. The project aims to build a water-based pitch, enhancing the playing experience for all players, and enabling the facility to hold competitions at national and international level.
- 3.7 Funding received from the Scottish Government's Cashback for Pitches programme, administered by **sportscotland**, provided £305,000 towards the cost of the new 3G synthetic rugby/football pitch at Malleny Park in Balerno. The pitch is primarily being used by Balerno High School, local primary schools, Currie RFC and Currie Star FC. This pitch opened for use in spring 2015.
- 3.8 The results of a public consultation on the proposed cycling hub at Hunter's Hall Park were reported to this Committee on 16 December 2014. The Committee approved feasibility work to progress Option 4 for the cycling hub, comprising a BMX track, an outdoor velodrome, a cycle speedway track, two 3G pitches, six grass pitches, and an upgrading of the Jack Kane Sport Centre and Community Wing. Work on this project is continuing, and is being managed by consultants Faithful and Gould.
- 3.9 Edinburgh Leisure continues to provide opportunities to be active in the city. In 2013/14 there were 4,581,865 customer visits to EL facilities, and the number of visits by children and young people increased by 11% on the previous year.
- 3.10 Work continues towards realising the vision for a new Meadowbank Sports Centre on the existing site. An update report was approved by Corporate Policy and Strategy Committee on 29 September noting that the funding gap had dropped to £6.8m, and a further report on addressing that revised funding gap is expected in January 2016. Intrusive ground surveys have helped to mitigate risks to projected construction costs for the proposed new facility.

Sustained lifelong participation with a focus on tackling inequalities

- 3.11 The Sport Team has continued to support Lothian Disability Sport through the Physical Activity and Sports grants: funding of £6,750 has been provided towards the employment of a Regional Disability Development Manager. This post helps people of all ages and with any disability to take part in sport, and

aims to increase participation and standards through a growing programme of sporting activities for people with disabilities.

- 3.12 Active Edinburgh funding supports events which promote physical activity and sport. The funding provides local sports clubs, governing bodies, community organisations and voluntary groups with the means to run events. As a result Edinburgh has hosted a variety of events ranging from those attracting a large audience to small community initiatives which aim to get local people involved in physical activity. Over £57,000 has been awarded to 49 organisations for events taking place in 2015/16.
- 3.13 As previously reported, most recently in the annual performance report on Edinburgh Leisure to this Committee in October 2015, Edinburgh Leisure runs a wide variety of programmes targeted at those most in need. Five of those programmes (Active Lives, Positive Destinations, Looked After and Active, Jump In and High Flyers) were funded by the Council. A summary of the beneficiaries and programme results was provided in the appendix to the October 2015 report noted above.

Better clubs and community-led initiatives

- 3.14 The Physical Activity funding programme has also supported a range of sports clubs and other organisations with funding to run projects which contribute to the outcomes of the Physical Activity and Sport Strategy. In 2015/16, 11 projects were supported with grants totalling £28,791, representing seven Neighbourhood Partnership areas. Over 2,900 participants were supported and 117 volunteers were involved in the activities.
- 3.15 These projects were also successful in attracting additional investment totalling £57,539, complementing the Physical Activity and Sport fund and generating investment in these communities.
- 3.16 The Queensferry Sports and Community Hub (QSCH) took over management of the Queensferry Recreation Centre to safeguard these Council-owned facilities for the local community. Council funding enabled a Modern Apprentice to be employed by the Hub to deliver rugby in the local primary and high schools in order to drive participation at the local rugby club. The Council continues to support development of new facilities including a resurfaced all weather 3G training paddock for rugby and football, and expanded tennis facilities to provide for growing demand at the tennis club, as well as increasing the community usage of the facility.
- 3.17 The Sport Team continues to support ClubSportEdinburgh whose main aim is to enhance, develop and support local clubs, coaches and volunteers. ClubSportEdinburgh ensures that local clubs receive the necessary direction and guidance to become stronger and more sustainable. This is part of the ongoing work to ensure that the contribution made by the city's sports clubs in creating important sporting opportunities is better-recognised. Club membership has

increased from 61 to 103 clubs in the past year, representing a total of 20,376 people. More than 1,800 people act as volunteers with these clubs.

- 3.18 ClubSportEdinburgh is in the process of conducting a facilities survey to ensure the views of sport clubs contribute to the development of proposals for Edinburgh Leisure to run school sport facilities in the future.
- 3.19 A citywide club development working group has been established to assess the support and resources available to sports clubs in line with the Council's Physical Activity and Sport Strategy. The group has surveyed people from the sport industry. Responses have allowed the Council to review the full extent of resources that are available to voluntary sports clubs in order to outline future priorities.

A higher profile for physical activity and sport in Edinburgh

- 3.20 As previously reported, the Council and Heriot-Watt University made a successful partnership bid to secure the opportunity to host Scotland's National Performance Centre for Sport in Edinburgh. Now named Oriam*, this Centre will provide all the essential facilities, access and services for Scotland's top sportsmen and sportswomen to succeed on the international stage. Construction work at the site is now well under way, and the building has as its centrepiece a full-size indoor 3G synthetic pitch. The facility will be unique, and will provide a world class performance training venue which will also be available for community use. It is due to open in autumn 2016.
- 3.21 Events such as the Under-19 Women's World Lacrosse Championships, the Edinburgh International Long Course Swimming Championships, the Great Edinburgh Cross Country, and the FINA Diving World Series have continued to keep the city's profile high as an excellent place to stage sporting events.
- 3.22 The Legacy Walking project distributed 8000 'anatomy of walking' leaflets around GP surgeries, hospitals, libraries and Edinburgh Leisure venues to promote the benefits of walking to everyone

** The 'o' of Oriam is pronounced the same as the 'o' in 'gold'.*

Delivery of the Strategy

- 3.23 As with the previous Strategy, the Physical Activity and Sport Strategy cannot be delivered by the Council acting in isolation. In almost all areas of this work, success is dependent on forming constructive partnerships with a variety of external organisations. Many partner agencies were involved in the creation of the new Strategy, and have been quick to embrace its aims, and work with the Council and others towards the delivery of its desired outcomes. This is increasingly vital against a backdrop of diminishing Council resources, and growing concerns over public health issues stemming from inactivity and obesity.
- 3.24 The Physical Activity and Sport Strategy provided the framework for responding to the recent consultation on the Health and Social Care Partnership's Strategic Plan. It was recommended that the Physical Activity and Sport Strategy itself

and the Scottish Government's Active Scotland outcomes were embedded in the framework.

- 3.25 Priorities for the year ahead will include Edinburgh Leisure's management of school sport facilities, further closing the funding gap for the Meadowbank project and the opening of Oriam, Scotland's National Performance Centre for Sport.

Measures of success

- 4.1 Success of the Physical Activity and Sport Strategy will be measured according to the criteria set out in the Committee report on 11 March 2014.

Financial impact

- 5.1 Funding for this Strategy is contained within the Culture and Sport revenue budget.

Risk, policy, compliance and governance impact

- 6.1 There are no risk, policy, compliance or governance issues arising from this report.

Equalities impact

- 7.1 These initiatives contribute to the delivery of the Equality Act 2010 general duties of advancing equality and fostering good relations.

Sustainability impact

- 8.1 The impact of this report in relation to the three elements of the Climate Change (Scotland) Act 2009 Public Sector Duties has been considered and the outcomes are summarised below. The Physical Activity and Sport Strategy for Edinburgh helps to achieve a sustainable Edinburgh by promoting wellbeing, social cohesion and inclusion, and creating equality of opportunity.

Consultation and engagement

- 9.1 The Sport Team evaluates its sport and physical activity programmes to measure performance against agreed targets, and uses this feedback to inform continuous improvement of these programmes. Partners are invited to take part in regular focus groups to reflect on their experiences and help improve initiatives for future years.

Background reading/external references

Report to Culture and Sport Committee on [11 March 2014](#): Edinburgh's Physical Activity and Sport Strategy

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Links

Coalition pledges	P24 Maintain and embrace support for our world-famous festivals and events
Council outcomes	P42 Continue to support and invest in our sporting infrastructure CO4 Our children and young people are physically and emotionally healthy CO10 Improved health and reduced inequalities CO20 Culture, sport and major events – Edinburgh continues to be a leading cultural city where culture and sport play a central part in the lives and futures of citizens
Single Outcome Agreement	SO2 Edinburgh's citizens experience improved health and well-being, with reduced inequalities in health
Appendices	None

Culture and Sport Committee

10.00 am, Tuesday, 30 November 2015

Summer Festivals 2015

Item number	7.4
Report number	
Executive/routine	
Wards	All

Executive summary

This report provides highlights of the eight summer Festivals, noting that the overall rising trend in attendances since 2012 has continued this year. Innovative collaborative programming, and initiatives to encourage and enable greater participation by younger audiences, are amongst other common themes.

The report also provides some highlights from work by Festivals Edinburgh over the summer festival period, following the launch of *Thundering Hooves 2.0: A Ten Year Strategy to Sustain the Success of Edinburgh's Festivals*.

Links

Coalition pledges	P24 and P31
Council outcomes	CO20
Single Outcome Agreement	SO2

Summer Festivals 2015

Recommendations

- 1.1 To welcome the artistic success and continuing development of the city's summer Festivals.

Background

- 2.1 Attendances increased for the majority of the summer Festivals between 2012 and 2014. That trend of growth has continued this year, with further record-breaking figures recorded by the Festival Fringe which increased its ticket sales by just under 115,000 this year, an increase of over 5% compared to summer 2015, and several others reporting their best ever attendances.
- 2.2 The summer Festivals continue to develop their programmes through innovative collaborations, with external partners and funders, and also with each other. The Tattoo's first collaboration with another festival resulted in dance piece *A Bollywood Love Story*, which was performed in five-minute and hour-long versions at the Tattoo and the Mela respectively. *The Harmonium Project*, a free outdoor event on 7 August to mark the opening of the 2015 Edinburgh International Festival (EIF) and the 50th anniversary of the Edinburgh Festival Chorus, was commissioned by the EIF from 59 Productions, who worked in collaboration with the University of Edinburgh to develop this new artwork, with support from EventScotland. This attracted a large audience on the night and significant positive attention around the world.
- 2.3 The summer Festivals also continue their wide range of initiatives to reach out to children and families, making their programmes accessible to all and designing accompanying educational and industry events to include children and young people.
- 2.4 Further details about the programmes, media coverage and special activities of the Festivals are provided below. A summary of recent work by Festivals Edinburgh, following the launch in May of the *Thundering Hooves 2.0 Strategy*, is also included, covering three of the main themes within that Strategy.

69th Edinburgh International Film Festival (17 – 28 June)

	2013	2014	2015
Attendance at ticketed events	44,000	46,000	50,360
Attendance at non-ticketed events	1,200 (estimated)	12,000	14,600

- 3.1 The 69th Edinburgh International Film Festival showed 164 features from 36 countries, including 24 World Premieres, 8 International Premieres, 16 European Premieres, 84 UK Premieres and 2 Scottish Premieres. The Festival achieved a 9% increase to ticketed events, and its free Film in the City screenings also attracted a larger audience than that of 2014's programme. Box Office takings increased by 60% following the increase in admissions, a price restructure, and enhanced Gala screenings and events.
- 3.2 High profile films screened at the Festival included the opening night gala *The Legend of Barney Thomson*, and *Amy*, *Inside Out*, *45 Years*, *Diary of a Teenage Girl* and *13 Minutes*. Film industry guests included Ewan McGregor, Haskell Wexler, Robert Carlyle, Karen Gillan, Asif Kapadia, Freema Agyeman, Jane Seymour, Rhys Ifans, Johnnie To, Ashley Jensen, James Cosmo and Alexander Skarsgard.
- 3.3 Major events included a sell-out screening at the Festival Theatre to celebrate the 30th anniversary of the Film Festival's 1985 UK premiere of Robert Zemeckis's *Back to the Future*. This was accompanied by Alan Silvestri's score performed live by the Royal Scottish National Orchestra (RSNO).
- 3.4 Highlights from the Film Festival's Industry Programme included the *Wellcome Trust Ideas Lab*, *Distribution Rewired* and the second annual *Scottish Film Summit*. The Festival welcomed 544 Filmmaker guests, an increase of 53% on 2014, and 1090 Press and Industry Delegates (including for the first time 16-26 year old Youth Hub passholders).
- 3.5 EIFF's Young Programmers curated a film strand for young people called '*The Young and the Wild*' and also badged a series of films across the programme to denote suitability for these audiences.
- 3.6 Other youth activities included a '*Youth Hub*' educational programme which, for the first time, enabled youth audiences to sign up for 'Youth Hub' delegate passes to access some of the wider EIFF Industry programme. This was a big success with audiences aged 15-19 (some of those who are traditionally hardest to reach) increasing to 11% of the total audience (up from 7% in 2014).

- 3.7 The *Edinburgh Schools Film Competition* received a high number of applications from nursery, primary and secondary schools across the city. Several schools also took part in film screenings, media days and workshops.
- 3.8 Family activities included a sell-out Family Gala Screening of Disney Pixar's *Inside Out* at the Festival Theatre, with EIFF and Disney collaborating on free engagement activity such as face painting and balloon modelling. The co-director of the film, Ronnie Del Carmen, travelled from Los Angeles to attend the screening and introduce his film to the audience. He also took part in wider education and Youth Hub activities.

37th Edinburgh Jazz & Blues Festival and 4th Festival Carnival (17 - 26 July)

	2013	2014	2015
Attendance at ticketed events	26,850	30,000	36,500
Attendance at non-ticketed events	25,000 (estimated)	31,445 (estimated)	31,000 (estimated)

- 3.9 Attendance and sales set new records in 2015, and revenue from ticket sales rose by 11% over the previous year. The growth was driven by the ongoing popularity of events at the Tron Kirk, now established as a key venue for the Festival; the demand for concerts at Festival Theatre; and for the first time this year, the programme at the Spiegeltent in St Andrew Square.
- 3.10 There were 150 concerts presented over ten days, with the Festival also attracting good audiences to events at the Jazz Bar, the Spiegeltent in George Square, the Queen's Hall, Summerhall and Heriot's Rugby Club.
- 3.11 The Edinburgh Festival Carnival proved very popular, as did the Mardi Gras, although the Carnival's post-Parade programme was shortened by a downpour. This affected the attendance which was still estimated as the same as that of 2014. Artists from China, India, the West Indies, the USA, and all over Europe joined professional and amateur local participants in a 700-strong parade. Edinburgh's community participation at the Carnival was significantly increased. The media coverage for the Carnival included front page pictures in the Times, the Scotsman, the Evening News, and the Metro, as well as extensive coverage on the BBC, STV, and many websites.
- 3.12 The Festival's drive to appeal to younger audiences was spearheaded by a new mini-Festival at Summerhall, "Cross The Tracks", which was hailed as an "unmitigated success" by the Scotsman.
- 3.13 The Festival produced many unique concerts; invested in creative projects and substantive promotions featuring Edinburgh and Scottish musicians; and presented a host of major international names, many on an exclusive UK basis.

The blues programme was stronger than ever, and featured a ten-concert programme curated by two Edinburgh musicians, featuring musicians they had met whilst on a Festival-funded trip to set up collaborations in the USA.

12th Edinburgh Art Festival (30 July – 30 August)

	2013	2014	2015
Attendance at ticketed events	2,443	2,793	78,216
Attendance at non-ticketed events	285,757	297,626	146,019 (recorded) Plus 73,490 (estimated)

- 3.14 This year the Festival included 41 exhibitions at 28 venues across the city; a new exhibition platform dedicated to early career artists; a curated programme of seven new works conceived for the Festival by Scottish and international artists under the theme of *Improbable City*; and 128 specially programmed events. Prominent art critic [Waldemar Januszczak](#) commented in the Sunday Times and on his own website that “*Edinburgh was once an art desert at festival time. Yes, there were alternative comedians hiding under every manhole cover, but if you were a lover of the visual arts there was little reason to go. Until 2004, when the Edinburgh Art Festival was founded, and everything got better.*”
- 3.15 Approximately 90% of the programme was free at the point of access. The 2015 programme attracted strong audiences, with 78,216 attendances at ticketed exhibitions and events; 146,019 recorded attendances at galleries and festival commissions; and an estimated 73,490 engagements with projects sited in public places (such as Charles Avery’s sculpture in Waverley Station).
- 3.16 Independent research conducted by Culture Republic demonstrates a continued demand for a strong visual arts presentation at the heart of the summer festivals. In face-to-face interviews at the Festival’s Kiosk, 91% of those surveyed strongly agreed that Edinburgh Art Festival offered something different to the other festivals, 94% agreed or strongly agreed that the visual arts are a key element of Edinburgh’s summer festivals and 99% agreed/strongly agreed that Edinburgh Art Festival is an important part of Edinburgh’s cultural offering. Of those surveyed, 90% agreed or strongly agreed that the Festival was better or far better than other comparable festivals or events, and 94% agreed that the Festival makes visual art more accessible.
- 3.17 Over 330 articles covering the 2015 Festival appeared in the national, UK and international press. International coverage increased again this year, with a total of 44 articles, compared to 40 in 2014, in a wide variety of international outlets, including Frankfurter Allgemeine Zeitung, Boston Globe, South African Art Times, Globe and Mail, Huffington Post and Sing Tao Daily. Broadcast coverage

included 16 pieces across BBC 2 Edinburgh Nights, BBC World Service Outlook, BBC Radio 6 Music, BBC Radio Scotland, the Janice Forsyth Show, Monocle Radio, and STV.

- 3.18 The Festival continued its work to bring art out of the gallery and into public spaces in the city, including, for the first time, a sculpture in Waverley Station. The Festival works with the Council to make use of key heritage buildings within the city. For the third year running, the Art Festival used Trinity Apse for an exhibition. The Festival was also able to use the Old Royal High School for the second year running, siting two projects in that venue.
- 3.19 In 2015, an estimated 478 children and young people participated in workshops and drop in activities run as part of the Explorers Education programme. This included dedicated workshops for children with complex support needs, children on the autistic spectrum, and young people excluded from mainstream education. In addition the Festival delivered a workshop for education practitioners to introduce them to possible activities and resources available. The Festival distributed 5,000 free activity booklets for children and families in galleries and libraries throughout the city.

69th Edinburgh Festival Fringe (7 – 31 August)

	2013	2014	2015
Attendance at registered events	1,943,493	2,183,591	2,298,090 (estimated)

- 3.20 An estimated 2,298,090 tickets were issued for 50,459 performances of 3,314 shows in 313 venues across Edinburgh. The number of tickets issued reflects a 5.24% increase in comparison to tickets issued in 2014. An estimated 27,918 performers took to the stage in the 2015 Fringe compared with 26,821 in 2014.
- 3.21 The Edinburgh Festival Fringe roadshow series continues to be a valuable year-round resource for venues and companies wishing to take part in the Fringe and offers a unique opportunity to get information and ask questions in person. Throughout the year the Festival Fringe Society undertook a programme of roadshows and events in the UK, one of which was streamed live. The Edinburgh Festival Fringe increased the international outlook of the Fringe Society undertaking various activities to increase participation from international artists. Relationships with other festivals were also consolidated through visits and reciprocal hosting of roadshows by, for example, Adelaide Fringe, Amsterdam Fringe, Brighton Fringe, Dublin Fringe, Melbourne Fringe, National Arts Festival Grahamstown, and Orlando Fringe. The Society also took part in events at festivals and conferences in Auckland, Avignon, Bergen, Montreal, New York, and Reykjavik.

- 3.22 Made in Scotland, in its seventh year in 2015, is an initiative funded by the Scottish Government to showcase the best of theatre, dance and music from Scotland at the Edinburgh Festival Fringe. Supported through the Scottish Government's Edinburgh Festivals Expo Fund, it is a partnership between the Edinburgh Festival Fringe Society, the Federation of Scottish Theatre (FST), the Scottish Music Centre and Creative Scotland. Taking the form of a curated showcase, the Made in Scotland initiative is a platform for Scottish-based artists to present and promote their best work at the Fringe through direct financial support towards the presentation of their work. In addition to the subsidy, the Fringe Society and the FST have developed a year-round programme of training, support, advice and networking events to enable companies to best prepare for participation in Made in Scotland and the Festival Fringe, supporting them to achieve their objectives for participation, including raising their profile and touring opportunities. The 2015 showcase of 23 shows was well received and collected five awards and one nomination across four of the shows, and fifteen five-star reviews across 11 of the showcase shows.
- 3.23 A programme of over 85 free professional development sessions was offered to participants by the Fringe Society and a number of external partners via the Fringe Central Events Programme. These included workshops, discussions, networking opportunities and creative labs that were free and open to anyone involved in a Fringe show. These sessions covered a wide range of topics, from practical sessions on copyright and contracts to discursive symposia on children's theatre and circus, and included sessions on Making the Most of Your Fringe, Touring, Health and Wellbeing, Breaking Down Barriers (provoking discussions around accessibility and equalities at the Fringe and the wider performing arts sector), Inspiration, Starting Out and Environmental Sustainability. Attendance at these events was over 6,000.
- 3.24 Following a pilot in 2014, a new initiative this year was a scheme launched by the Fringe Society, in collaboration with the Council and Virgin Money, aimed at providing complimentary tickets to Fringe shows for children and young people who are in the Council's care. This project, called *Access Fringe – Children and Young People*, made £173,172 worth of tickets from 233 shows in 38 venues available to children and young people whose circumstances would not normally allow them to participate in cultural activity. *Access Fringe – Children and Young People* is a part of the Fringe Society's commitment to making the Fringe accessible to all and is one of a series of initiatives designed to tackle the physical, economic, social and geographic barriers that prevent people from participating.
- 3.25 The Royal Mail celebrated this year's Edinburgh Festival Fringe by issuing a special postmark which was applied to stamped UK mail from 7 - 31 August.

Royal Mail's postmarks are reserved for special occasions and are used to recognise significant events, historical anniversaries or support charitable causes. This was the first time in the Royal Mail's 500 year history that a festival has been featured on a postmark.

66th Royal Edinburgh Military Tattoo (7 – 29 August)

	2013	2014	2015
Attendance at ticketed events	220,000	220,000	220,000

- 3.26 The 2015 Royal Edinburgh Military Tattoo ran from 7 - 29 August and marked the Tattoo's 17th consecutive sold-out season.
- 3.27 This summer's *East Meets West* themed-event was one of the most impressive ever staged – a celebration of universal harmony, while saluting the richness of international culture and the creative spirit of human endeavour.
- 3.28 With over 1,200 performers, 140 Chinese entertainers, 50 Bollywood dancers and one or two other surprises - the Military Band of The People's Liberation Army of China along with the Changxing Lotus Dragon Dance Folklore Group - the show presented a cornucopia of talent from around the globe.
- 3.29 Performers came from other parts of Europe, America, Asia, Australasia and Canada to share the stage with some of the finest British Armed Services performers represented this year as the Tattoo remembered the 75th anniversary of the Battle of Britain.
- 3.30 August 2015 also marked the Tattoo's first collaboration with another Edinburgh Festival. *A Bollywood Love Story* was presented in conjunction with the Edinburgh Mela and funded by the Scottish Government's Edinburgh Festivals Expo Fund.
- 3.31 The Bollywood piece brought together dancers from communities across Scotland as well as professional dancers from India who, in company with the Tattoo Highland Dancers, staged a spectacular never-before-seen item on the Castle Esplanade. This partnership, under the artistic direction of Teamwork Arts from New Delhi, concluded with a full length production staged as part of the Edinburgh Mela on Sunday 30 August 2015.

69th Edinburgh International Festival (7 – 31 August)

	2013	2014	2015
Attendance at ticketed events	158,500	162,115	163,994
Attendance at non-ticketed events	250,000 (estimated)	266,700 (estimated)	277,300 (estimated)

- 3.32 *The Harmonium Project* opened the 2015 Festival in spectacular fashion. This free public event outside the Usher Hall attracted an audience of approximately 19,500 people. Digital animations created by 59 Productions were projected onto the exterior of the Usher Hall, accompanied by a pre-recorded performance of John Adams's *Harmonium*, performed by the Edinburgh Festival Chorus and the Royal Scottish National Orchestra under Peter Oundjian. *The Harmonium Project* marked both the opening of the 2015 Festival and the 50th anniversary of the Edinburgh Festival Chorus and was created in partnership with the University of Edinburgh and with support from Event Scotland. The Edinburgh International Festival (EIF) would like to record its thanks and appreciation for the positive and engaged assistance of staff and elected members of the City of Edinburgh Council in the delivery of this very complex event. *The Harmonium Project* was a huge success, attracting media coverage which saw dynamic and creative images of Edinburgh broadcast around the world as well as a massive positive public response on social media.
- 3.33 Overall, the EIF issued over 82% of all available tickets for performances, with approximately 40% of these performances virtually sold out. It is estimated that the attendance at this year's Festival was over 441,200 with Scottish ticket buyers joined by those travelling to Edinburgh from 78 nations. Over 163,900 tickets were issued and the total box office income reached over £3.8million.
- 3.34 The 2015 Festival extended its reach in a number of different ways. In addition to the estimated 19,500 people attending *The Harmonium Project*, approximately 6,000 people attended the city-wide community brass band project *Fanfare*; an estimated 250,000 people around the city enjoyed the *Virgin Money Fireworks Concert*, nearly 1,800 school pupils attended a special Schools Concert in the Ross Theatre on the morning of the Fireworks Concert, and a Family Concert was presented in the Queen's Hall, allowing children and families to see and hear the music from Festival 2015.
- 3.35 The *Fanfare* project was a free, day-long, citywide event involving 12 brass bands which took place in 12 different locations along the Water of Leith Walkway. It harnessed Scotland's community of brass bands by working with the Scottish Brass Band Association, and was inspired by the performances of *En avant, marche!* by les ballets C de la B, directed by Alain Platel.

- 3.36 The new Hub Sessions series of concerts with artists such as Chilly Gonzales, Alexi Murdoch and Anna Calvi and concerts by FFS (Franz Ferdinand and Sparks) and Sufjan Stevens proved extremely popular and further extended the Festival's reach and impact.
- 3.37 The *Young Musician's Passport* scheme entered its third year with active subscribers increasing by 41%: 1,650 free and half price tickets were issued. Once again, the Festival engaged with schools in Edinburgh, East Lothian, West Lothian and Midlothian to help widen awareness and promotion of the scheme.
- 3.38 The Festival's three-year creative arts project with Castlebrae Community High School was highlighted during August by the creation of an installation of the pupils' work in The Hub (a guerrilla knitting project) and the screening of a film about the school which included all pupils and staff. The screening was attended by pupils, teachers and community leaders, as well as Fiona Hyslop MSP, Cabinet Secretary for Culture and External Affairs.
- 3.39 Percussionist Colin Currie, the Young Musician's Passport Ambassador, delivered the *Edinburgh International Festival Young People's Lecture* to over 100 pupils drawn from Edinburgh secondary schools; the *Herald Young Critics* scheme, in its 12th year, invited 75 young people selected to explore the art of criticism, the arts and writing and six *Magic Flute* and four *Ballet am Rheim* workshops were run in secondary schools in Edinburgh, giving pupils the opportunity to engage with International Festival artists.
- 3.40 The year-round schools programme continued to offer a wide range of opportunities to young people and adults in Edinburgh in 2015: the *Art of Listening* and *Soul Boxes* projects engaged with over 1000 pupils (P7 – S2) in 32 workshops.
- 3.41 The Festival's website – eif.co.uk – continued to perform well, with on-line sales increasing to 65% of the total, compared with just over 50% the previous year.

32nd Edinburgh International Book Festival (15 – 31 August)

	2013	2014	2015
Attendance at ticketed events	122,814	122,704	124,749
Attendance at non-ticketed events	225,000 (estimated)	225,000 (estimated)	225,000 (estimated)

- 3.42 Over the 17 days of the Book Festival, almost 800 writers appeared in as many events. These included nine of the 13 authors shortlisted for the 2015 Man Booker prize and 52 debut novelists.

- 3.43 There were 262 sell-out events across all strands of the programme, including Kate Tempest, George the Poet, Edwyn Collins and Jesse Jackson. The latter was awarded an honorary degree at the Book Festival by the University of Edinburgh.
- 3.44 In the most international programme the Book Festival has ever presented, authors explored the concept of Trading Stories, and in pairings of international and British writers, examined how stories cross borders, languages and cultural barriers. The Festival introduced authors not yet published in English including seven of Mexico's outstanding writers and poets, and authors from the Innu people of Northern Canada. Raja Shehadeh's hugely successful series of events in 2014 examining the past, present and future of the Middle East resulted in the publication and launch at the 2015 Festival of *Shifting Sands*, a collection of essays from the 15 participating writers who live and work throughout the area. Trading Stories is supported by the Scottish Government's Edinburgh Festivals Expo Fund.
- 3.45 The Baillie Gifford Children's Programme featured Cressida Cowell who previewed the last instalment in her *How To Train Your Dragon* series, Brenton McKenna making his first ever trip outside Australia, and comedian Julian Clary introducing his first children's book. The new book by French graphic novelist Barroux was translated into English for the first time with visitors to the Book Festival taking an active part. Almost 13,000 school children from primary and high schools across Scotland and the north of England enjoyed events in the Gardens, and as part of its Booked! Programme of events the Book Festival has taken authors to 53 schools, libraries, theatres and prisons to reach audiences who were unable to travel to Charlotte Square Gardens.
- 3.46 The Book Festival's late night Jura Unbound events included Edinburgh hip hop artists Stanley Odd, Julia and Malcolm Donaldson who persuaded their audience to join in a grown up Squash and a Squeeze, theremins and sitars, Italian dancing and readings from Man Booker Nominee Marlon James, Etgar Keret and Dan Gunn.
- 3.47 Ten events were streamed live on the BBC Arts website with a special recording from the BBC studio on Potterrow.
- 3.48 Booksales increased this year by 7%. The top selling book during the Festival was a Young Adult novel by Patrick Ness - *The Rest of Us Just Live Here*.

21st Edinburgh Mela Festival (29 – 30 August)

	2013	2014	2015
Attendance at ticketed events	19,950	26,000	26,800
Attendance at non-ticketed events	950 (estimated)	1,200 (estimated)	1,750 (estimated)

- 3.49 The Mela's 21st edition attracted greater numbers than in 2014, despite an unfavourable weather forecast on the Saturday, which thankfully did not materialise. More than 400 artists performed across the Festival's six stages and zones, in over 75 shows.
- 3.50 The Mela's collaboration with the Royal Edinburgh Military Tattoo, *A Bollywood Love Story*, was a significant success. As noted above, this brought together 12 professional Bollywood artists from India to perform with 40 dancers drawn from the diverse communities of Edinburgh and others from Scotland's central belt. The show appeared at both festivals in differing formats. An abridged five minute piece was performed as part of the Tattoo on each night of its run in August before the full length show of 60 minutes took top billing on the Mela Sunday, playing to a record Mela main stage crowd. The show was seen by 220,000 at the Tattoo and an international TV audience of millions. This unique project was supported by the Scottish Government's Edinburgh Festivals Expo Fund.
- 3.51 Other commissions included *Goddess*, a new dance theatre piece choreographed by Alan Greig, exploring the theme of the female as icon across world cultures. Performances by Vidya Patel, the winner of the South Asian category in this year's BBC Young Dancer of the Year competition, lit up the Mela World Dance Feste stage alongside local, up and coming choreographer Ashley Jack's show *i-dance* and the imaginative new work by Edinburgh's own Dance Ihayami *Bring your own beat*.
- 3.52 The Mela's main stage programme presented artists drawn from across the world music and dance scene. Mike Delaitre, a Mauritian-born musician now based in Fife, kicked off proceedings with his unique blend of reggae and Indian Ocean melodies accompanied by his band from Mauritius who flew in for the Festival, while the Bollywood brass band, Danny Ladwa, Swami and Sukshinder Shinda played to a packed arena.
- 3.53 The Mela's increasingly international outlook was reflected by the appearance of Ayrad from Quebec, a band made up of members of North African, Israeli and Canadian heritage. Their visit to Edinburgh was supported by the Canadian Arts

Council alongside contemporary flamenco group from Montreal La Otra Orilla with their new show *Moi&lesAutres*, supported by the Arts Council of Quebec.

- 3.54 The Mela Kidzone goes from strength to strength presenting a high quality programme of activities and performances specifically designed for the under-12s who continue to enjoy free admission to the Mela. This year's theme of *Go Bananas* was based around the Hindu monkey king Hanuman and attracted almost 6,000 children over the weekend.
- 3.55 Other outdoor arts activity involved Swyron, a roaming piece of street theatre featuring an Indian steampunk warrior figure. The sights, sounds and smells of the global food village and the Mela marketplace remained as popular as ever creating a colourful and vibrant backdrop to what is one of the city's cultural gems and was described by David Pollock in the Scotsman as...*"unlike anything you'd find at any other Scottish festival.....one of the finest and most necessary forums for cross cultural enjoyment and understanding in Scotland"*.

Festivals Edinburgh

- 3.56 Festivals Edinburgh, the collaborative body created to lead on the joint strategic development of Edinburgh's 12 major festivals, works with key stakeholders and funders, through the Festival Forum, to sustain Edinburgh's position as the world's leading festival city. During this period two key strategic developments took place. The first was the creation of a new business plan with a new strategic framework, centred on the following seven strategic priorities: Research & Intelligence; Investment; Policy; Our City; Audiences; Reputation; and Capacity. The second was the publication of *Thundering Hooves 2.0*, a Ten Year Strategy to Sustain the Success of Edinburgh's Festivals. This latter document affirmed Edinburgh's position as the undisputed world leader as a festival city and the essential role that the festivals play in defining Edinburgh's global position, while highlighting key threats and opportunities particularly around funding and digital ambition. Together these strategic documents have brought new focus to the work of Festivals Edinburgh and that of the Festival Forum, ensuring the development of a clear *Thundering Hooves 2.0* Action Plan, with timings and lead responsibilities. This plan has been evolved in partnership over the last four months and key areas of work are being embedded into Festivals Edinburgh's priorities and those of its partners.
- 3.57 Festivals Edinburgh is actively working across all the themes in *Thundering Hooves 2.0*. Over the summer festivals season a number of specific programmes of activity were undertaken under three of those themes: digital ways and means; national and global positioning; and the Festival City.

Digital Ways and Means

- 3.58 The joint festivals API [application programming interface] provided an automated listings service handling 141,000 requests from 34 print and online

outlets including the Scotsman, the Scottish Daily Record, the Guardian and Visit Scotland. Further work saw the prototyping of staff ideas on how technology could improve the festivals through the Projectlab programme, resulting in a Facebook application at the Edinburgh International Festival and the Deuchars sponsors app with the Edinburgh Festival Fringe. Such innovations can also be seen in Festivals Edinburgh's evolving partnership with the BBC where - in addition to 250 hours of broadcasting across BBC television and radio, a performance a day on BBC Arts Live, and more than 100 free shows at the BBC's Festival venue – their User Experience team piloted new developments with Festivals Edinburgh including the Edinburgh Festivals Map (a cumulative evolving map of the festivals showing real-time activities) and the Mosaic of Moments (combining BBC footage with community generated content).

National and Global Positioning

- 3.59 Momentum - Edinburgh Festivals International Delegate Programme (a partnership between Festivals Edinburgh, Creative Scotland and the British Council with support from the City of Edinburgh Council and EventScotland) - hosted 111 delegates from 27 countries and a further 22 British Council international arts leads. 95% of delegates said that Momentum adds to Edinburgh's reputation as the world's leading festival city and 90% said they were more likely to engage with the Edinburgh Culture Sector as a result of attending Momentum. 92% said it had given them a more positive perception of Edinburgh. 79% said that the programme was better than any other international cultural delegate programmes. 100% of the festivals agreed that the programme offered an valuable service to them and 96% of the Scottish artists and producers who engaged with Momentum agreed that the programme enhanced the reputation of the sector. 89% confirmed that it had enabled them to engage with partners they would not normally meet. As a result of previous work done through Momentum and Festivals Edinburgh's year-round international working there was an increase in international showcasing and a number of programmes and seasons of work across the festivals (Mexico and Quebec both featured in this, for example). In addition Festivals Edinburgh initiated and, with the Council, hosted the first gathering of a pilot International Festival City Network which included Adelaide, Barcelona, Berlin, Buenos Aires, Krakow and Montreal.
- 3.60 During this period the Festivals also agreed their next five year joint marketing strategy, the public manifestation of which is the new website – edinburghfestivalcity.com. The strategy is based on adding value to the individual festival operations by campaigning in agreed markets to raise awareness of and interest in the festivals. To this end integrated campaign activity was undertaken in the UK target cities of Glasgow, York, Leicester and Bristol, raising interest levels in those cities by more than 20%. International activity focused primarily on cities with direct airlinks to Edinburgh – starting off by building on recent work in German cities – and had a secondary focus on longer-haul markets with a programming or historic connection to the city. Public

and private sector partnerships are key to the success of such activity throughout the year. Among the notable developments was promotional activity through airlines such as FlyBE, a downloadable guide to the festivals produced with VisitScotland, a media visit programme developed with partners such as VisitScotland and VisitBritain which achieved £16.25m standard PR AVE [advertising value equivalent] and enhanced digital activation that saw c40% growth across social media channels.

The Festival City

- 3.61 The 12 Edinburgh Festivals have continued to strengthen and progress their 2014-2018 Environment Strategy, with a particular focus over the 2015 summer months on sustainability engagement with artists, audiences, staff, suppliers and venues. Each Festival is now progressing its own individual engagement intentions and all festivals continue to refine and improve the accuracy and completeness of their carbon emissions reporting. The Green Arts Initiative - begun by the Festivals to improve the sustainability of Festival venues – is now a community network of arts venues, companies, studios and offices run by Creative Carbon Scotland [CCS] that has expanded to over 75 members within the city, including such Council venues as the City Art Centre, Church Hill Theatre, Assembly Rooms, the Travelling Gallery and the Museum of Childhood. CCS and the Festivals jointly employed a paid intern for the summer period who worked with the Festivals' Environment Officer on multiple projects such as: supporting the Fringe Swap Shop and Paper Recycling Days; hosting an industry event about improving the environmental sustainability of the screen industry at the Edinburgh International Film Festival; and working with the North-American Center for Sustainable Practice in the Arts to present an award for the most sustainable production at the Edinburgh Festival Fringe.

Measures of success

- 4.1 Maintenance and growth of Festival audiences; continuing grant support to the Festivals; continuing constructive engagement with the Festival; improved monitoring of alignment of the Festivals with the Council's Pledges and Outcomes.

Financial impact

- 5.1 The Council's £3m contribution to the 2015 summer Festivals, approved by the Council as part of the annual corporate Grants to Third Parties report, was retained at the same level as in 2014, and was contained in the Culture and Sport revenue budget.
- 5.2 In a separate report on this agenda, the Committee is requested to approve additional investment of £200,000 towards the Edinburgh Festivals to enable forward planning and commissioning for the 70th anniversary of the Festivals in 2017.

Risk, policy, compliance and governance impact

- 6.1 There are no risk, policy, compliance or governance impacts arising from this report.

Equalities impact

- 7.1 The Festivals have a positive impact on equalities. They are inclusive in their programming and the Mela in particular is designed to foster good relations between communities. In addition, most Festivals have extensive outreach and education programmes. All the Festivals provide high quality cultural opportunities for residents and visitors to enjoy together.
- 7.2 The Council's funding of Festivals (through its grant aid to third parties) significantly contributes to the delivery of the Equality Act 2010 general duties of eliminating unlawful discrimination, harassment and victimisation, advancing equality and fostering good community relations. There is also a significant contribution to human rights articles relating to freedom of expression, private and family life and prohibition of discrimination.

Sustainability impact

- 8.1 Grants to the Festivals contribute to the city's Sustainable Edinburgh 2020 objectives and assist the Council to meet the public bodies' duties under the Climate Change (Scotland) Act 2009.
- 8.2 The Festivals are making ongoing efforts to reduce their impact on carbon and climate change.

Consultation and engagement

- 9.1 The Culture and Sport Service assigns a link officer to each of its cultural clients; link officers stay in regular contact with clients throughout the year.

Background reading / external references

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Links

Coalition pledges	P24 Maintain and embrace support for our world-famous festivals and events
	P31 - Maintain our city's reputation as the cultural capital of the world by continuing to support and invest in our cultural infrastructure
Council outcomes	C020 – Culture, sport and major events – Edinburgh continues to be a leading cultural city where culture and sport play a central part in the lives and futures of citizens.
Single Outcome Agreement	S02 – Edinburgh's citizens experience improved health and wellbeing, with reduced inequalities in health.
Appendices	

Culture and Sport Committee

10.00am, Monday 30 November 2015

Festival and Events Core Programme 2016 and Some Events in 2017 and 2018 - referral from the Corporate Policy and Strategy Committee

Item number	7.5
Report number	
Wards	All

Executive summary

The Corporate Policy and Strategy Committee on 3 November 2015 considered a report on the Committee's strategic oversight of the proposed core programme of Festivals and events for 2016 and some planned events for 2017 and 2018. The report was referred to the Culture and Sport Committee for approval.

Links

Coalition pledges	See attached report
Council outcomes	See attached report
Single Outcome Agreement	See attached report
Appendices	See attached report

Terms of Referral

Festival and Events Core Programme 2016 and Some Events in 2017 and 2018

Terms of referral

- 1.1 The Corporate Policy and Strategy Committee had agreed that the strategic overview of Council events should be added to the remit of the Corporate Policy and Strategy Committee to enhance the corporate oversight of high profile strategic city events.
- 1.2 On 3 November 2015 the Corporate Policy and Strategy Committee considered a report detailing the Committee's strategic oversight of the proposed core programme of Festivals and events for 2016 and some planned events for 2017 and 2018.
- 1.3 The Corporate Policy and Strategy Committee agreed:
 - 1) To note that a corporate response to *Thundering Hooves 2.0, A Ten Year Strategy to Sustain the Success of Edinburgh's Festivals*, was in preparation and would be reported to the Culture and Sport Committee, and this Committee, in due course.
 - 2) To agree to provide strategic oversight of the proposal to make a sum of £200,000 available to the Festivals over the period 2015/16 to 2017/18 to enable forward planning and commissioning for the 70th anniversary year of Edinburgh's Festivals in 2017.
 - 3) To agree to provide strategic oversight of the following planned events and the proposed funding contributions towards them:
 - a) a third public art light installation in St Andrew Square Garden in spring 2016 – note that to enable timely procurement of a suitable partner, a contribution of £42,000 was approved under delegated authority by the Deputy Chief Executive, in consultation with the Festivals and Events Champion and Convener of Culture and Sport
 - b) Euro 7 Nations Junior Diving Championships in the RCP in March 2016 – proposed funding contribution of £15,000
 - c) British Diving Championship in the RCP in June 2016 – proposed funding contribution still to be confirmed at the time of writing

- d) Sport Relief Mile in Princes Street Gardens in March 2016 – proposed funding contribution of £15,000
 - e) Guinness Pro 12 Rugby Final in May 2016 at BT Murrayfield – funding contribution still to be negotiated
 - f) European Professional Club Rugby (EPCR) Finals in May 2017 at BT Murrayfield – funding contribution still to be negotiated
 - g) Climbing World Cup in the Edinburgh International Climbing Arena (EICA) in September 2016 – proposed funding contribution of £50,000
 - h) European Climbing Championships in the Edinburgh International Climbing Arena in September 2017 – proposed funding contribution of £50,000
 - i) Challenge Edinburgh Triathlon in the city and East Lothian, in July 2017 – proposed funding contribution of £62,500; and
 - j) European sports Championships in August 2018 – funding contribution still to be negotiated.
- 4) To refer the report to the Culture and Sport Committee of 30 November 2015 for approval.

For Decision/Action

- 2.1 The Corporate Policy and Strategy Committee has submitted the report to the Culture and Sport Committee for approval.

Background reading / external references

Corporate Policy and Strategy Committee 3 November 2015

Corporate Policy and Strategy Committee 24 October 2015

Carol Campbell

Head of Legal and Risk

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Links

Coalition pledges	See attached report
Council outcomes	See attached report
Single Outcome Agreement	See attached report
Appendices	See attached report

Corporate Policy and Strategy Committee

10.00am, Tuesday, 3 November 2015

Festivals and Events Core Programme 2016 and some events in 2017 and 2018

Item number	7.5
Report number	
Executive	
Wards	All

Executive summary

This report is presented to secure the Committee's strategic oversight of the proposed core programme of Festivals and events for 2016, before the Culture and Sport Committee of 30 November is asked to approve funding contributions towards some of the events and Festivals.

The report also notes that *Thundering Hooves 2.0, A Ten Year Strategy to Sustain the Success of Edinburgh's Festivals*, was launched this summer, and that a corporate response to supporting this Strategy is in preparation.

Links

Coalition pledges	P24
Council outcomes	CO20
Single Outcome Agreement	SO1

Festivals and Events Core Programme 2016 and some events in 2017 and 2018

Recommendations

- 1.1 To note that a corporate response to *Thundering Hooves 2.0, A Ten Year Strategy to Sustain the Success of Edinburgh's Festivals*, is in preparation and will be reported to the Culture and Sport Committee, and this Committee, in due course.
- 1.2 To provide strategic oversight of the proposal to make a sum of £200,000 available to the Festivals over the period 2015/16 to 2017/18 to enable forward planning and commissioning for the 70th anniversary year of Edinburgh's Festivals in 2017.
- 1.3 To provide strategic oversight of the following planned events and the proposed funding contributions towards them:
 - 1.3.1 a third public art light installation in St Andrew Square Garden in spring 2016 – note that to enable timely procurement of a suitable partner, a contribution of £42,000 was approved under delegated authority by the Deputy Chief Executive, in consultation with the Festivals and Events Champion and Convener of Culture and Sport;
 - 1.3.2 Euro 7 Nations Junior Diving Championships in the RCP in March 2016 – proposed funding contribution of £15,000;
 - 1.3.3 British Diving Championship in the RCP in June 2016 – proposed funding contribution still to be confirmed at the time of writing;
 - 1.3.4 Sport Relief Mile in Princes Street Gardens in March 2016 – proposed funding contribution of £15,000;
 - 1.3.5 Guinness Pro 12 Rugby Final in May 2016 at BT Murrayfield – funding contribution still to be negotiated;
 - 1.3.6 European Professional Club Rugby (EPCR) Finals in May 2017 at BT Murrayfield – funding contribution still to be negotiated;
 - 1.3.7 Climbing World Cup in the Edinburgh International Climbing Arena (EICA) in September 2016 – proposed funding contribution of £50,000;
 - 1.3.8 European Climbing Championships in the Edinburgh International Climbing Arena in September 2017 – proposed funding contribution of £50,000;
 - 1.3.9 Challenge Edinburgh Triathlon in the city and East Lothian, in July 2017 – proposed funding contribution of £62,500; and

1.3.10 European sports Championships in August 2018 – funding contribution still to be negotiated.

- 1.2 To refer this report, as amended by any decision taken by this Committee, to the Culture and Sport Committee of 30 November 2015 for approval.

Background

- 2.1 On 24 October 2013, as part of the Review of Political Management Arrangements, the Council agreed that the strategic overview of Council events should be added to the remit of the Corporate Policy and Strategy Committee to enhance the corporate oversight of high profile strategic city events.
- 2.2 The core programme of major events and festivals for 2015 was considered by this Committee on 2 December 2014 and subsequently approved by the Culture and Sport Committee on 16 December 2014. This included funding of £12,000 towards a new event called Choirfest, which the organiser decided not to run this year, and funding of £10,000 towards the anniversary event Writing on the City, which had to be postponed by the UNESCO World City of Literature Trust because of the unavoidable late withdrawal of a key artist from the project. The Trust is in negotiation with an alternative writer and the event, now renamed Writer in the City, is scheduled for autumn 2016 (subject to the final writer's existing diary commitments).
- 2.3 Scotland's National Strategy for Events has just been reviewed and relaunched. *Scotland – the Perfect Stage*, covering 2015 – 2025, is available to view and download [here](#). The events described in this report support the aims of this national strategy, as well as the Council's own Events Strategy.

Main report

- 3.1 Field of Light, a contemporary light-based art work by British artist Bruce Munro, was installed in St Andrew Square Garden in February 2014, where it remained until 27 April. This was commissioned by the Council in line with the 'Live after 5' campaign to promote the city centre as a vibrant, beautiful and accessible place. In February this year, the Council partnered with the Edinburgh International Science Festival on a second public art installation, which viewers were able to adjust using digital technology. In order to secure a suitable partner in time to plan a fully immersive third installation, the Deputy Chief Executive and Convener of Culture and Sport approved a waiver for total expenditure of £42,000 from the Events budget (incorporating the £12,000 released from the Choirfest project). This third **light-based art work** will be installed in the same location from February to March 2016. The details will be announced in due course as part of the event's communications plan, to secure maximum coverage.

- 3.2 British Swimming, the sport's national governing body, plans to bring two important diving events to Edinburgh for the first time next year. The first of these is the **Euro 7 Nations Junior Diving Championships**, planned to take place in the RCP from 17 to 21 March. The total cost of this international event is £150,000; the Council has been asked to make a contribution towards this of £15,000. Media coverage and positive reputational impact for the RCP and Edinburgh is expected, and it is anticipated that this may stimulate interest in diving at the RCP. The second British Swimming event is the **British Diving Championships**, scheduled for the RCP in June 2016. This will be a qualifier event for the Rio Olympic Games. Again, this event for senior divers should enhance the prestige of the RCP as an excellent diving venue, and increase interest in diving groups which train in the RCP. National and specialist media coverage is expected, and some of the action may be broadcast. The full details of the financial package are not yet available at the time of the writing, but any impact on Council services is expected to be minimal.
- 3.3 Scottish Rugby has secured two major rugby events for Edinburgh: the Guinness Pro 12 Rugby Final in May 2016 and the European Professional Rugby Club Finals in May 2017. Both of these will take place at BT Murrayfield. Scottish Rugby has asked the Council and Event Scotland to work in partnership to deliver these events and discussions on appropriate support are under way. The European Professional Rugby Club Finals will be similar in scale to a Six Nations Rugby weekend, and there may be some impact on other Council services. The Pro 12 event is smaller, featuring UK and Irish clubs only.
- 3.4 On 20 March 2016, the Comic Relief charity plans to bring the **Sport Relief Mile** back to West Princes Street Gardens. The charity is contributing £4,500 to the cost of staging this event, and has requested funding of £15,500 from the Council. A funding contribution of £15,000 is recommended.
- 3.5 Following several successful years of hosting European Youth Climbing Championships at the EICA, Edinburgh Leisure has secured the **Climbing World Cup** for 2016 – the first time this major event will be held in Edinburgh. Working with the International Federation of Sport Climbing and the British Mountaineering Council, the world and British governing bodies of climbing, Edinburgh Leisure will host this world series event in speed and lead climbing disciplines at the EICA from 24 to 25 September 2016. The total cost of this event is £300,000; the Council has been asked to make a contribution of £50,000 towards this, and discussions with Event Scotland are ongoing. The event will have a minimal impact on Council services. National and specialist media will cover this, and the event will be streamed on the internet. As well as enhancing the EICA's profile and Edinburgh's reputation, this event should stimulate local interest in climbing.
- 3.6 Edinburgh Leisure has also secured the **European Climbing Championships** in another first for Edinburgh. This event is scheduled to take place at the EICA in September 2017, and will cover the same speed and lead climbing disciplines at senior level. The event is expected to cost £600,000, and the Council has

been asked to make a contribution of £50,000 towards this. Discussion is ongoing with potential private sponsors and Event Scotland. The same benefits are expected as from the Climbing World Cup, and impact on Council services will be minimal.

- 3.7 An events company with an excellent track record, [Durdy Events](#), has developed the **Challenge Edinburgh Triathlon** (an [Ironman](#) distance triathlon), which it plans to hold in July 2017 in the city and East Lothian. This new participation event is expected to cost £600,000, and the Council has been asked to make a contribution of £62,500 towards it. Other funding will be provided by East Lothian Council (value in kind), Event Scotland and private sector sponsors. It is expected that this will attract some live broadcast coverage, wide media coverage, and will help to stimulate local interest in the triathlon's three constituent sports. Some road closures will be required, although at this stage the details are not yet available.
- 3.8 *Thundering Hooves 2.0* calls on the Council and other stakeholders to support the Festivals to sustain their success by making Edinburgh a festival-friendly city. Services across the Council are currently considering the actions within this new Strategy and details of the proposed Council response will be reported in due course.
- 3.9 In the lead up to the 2012 Olympic Games and 2014 Commonwealth Games in London and Glasgow respectively, the Festivals worked together, with support from the Council and other external partners, to take advantage of this significant opportunity to promote the city and to attract visitors to Edinburgh. As reported in November 2011, the Council's Events budget was prioritised and the sum of £0.65m was ringfenced to enhance Festival programme content across the 2012 to 2014 period.
- 3.10 *Thundering Hooves 2.0* acknowledges that this enhanced and coordinated programming was successful, and recommends that it be used as a model in the run up to 2017, the **70th anniversary of Edinburgh as Festival City**, to mark this important moment and renew the Festivals' "international ambition and purpose in response to the 21st century global challenges". The Festivals intend to work with city partners to develop open and innovative programmes; to cultivate young talent; and to bring Scotland to the world and the world to Scotland, in person and on digital platforms. A collaborative cross-agency partnership approach is proposed to support this important anniversary. The Council contribution proposed is £200,000 over 2015/16 to 2017/18.
- 3.11 Scotland and Germany are to co-host the first **European Sports Championships** in August 2018. This is expected to attract a television audience of 850 million, thanks to a deal with the European Broadcasting Union, which has 72 members in 56 countries. The athletics element will take place in Berlin. Swimming will be at Tollcross in Glasgow, open water swimming will be in Loch Lomond, while diving and synchronised swimming will take place at the RCP. Cycling disciplines, triathlon and rowing will also take place in the west of

Scotland, while golf will be held in Gleneagles. The Scottish Government and Glasgow City Council are working with European and national governing bodies of sport, Visit Scotland, **sportscotland**, and other local authorities, including the City of Edinburgh Council (and its partner Edinburgh Leisure), to deliver those elements of the European Sports Championships which will take place in Scotland. Discussions are ongoing about delivery and funding, some of which is likely to be in kind.

- 3.12 Appendix 1 details the full programme for 2016, which of course includes the city's 12 major Festivals, and the other events mentioned above which will take place in 2017 and 2018. This includes annual events run by the Council and by external promoters. The Culture and Sport Service is in contact with event promoters to provide logistical advice and ensure that where necessary, events are overseen by the Event Planning and Operations Group.

Measures of success

- 4.1 The success of these events and festivals will be assessed by the most appropriate measures for each individual project, including number of spectators, number of participants, sustained physical activity by residents, social media profile, economic impact and equivalent advertising values of any media coverage and partnership funding.

Financial impact

- 5.1 The proposed contributions to events listed in paragraph 1.1 can be contained in the Events and Activity budgets for 2015/16 to 2017/18. The level of charge likely to be levied by Police Scotland in relation to the Challenge Edinburgh Triathlon is unknown at this stage, but would be covered by the event organiser.

Risk, policy, compliance and governance impact

- 6.1 All the events described in this report meet the selection criteria of the Council's Events Strategy and fit with the aims of the relaunched national events strategy. The sporting events are all consistent with the aims and objectives of the Council's Physical Activity and Sport Strategy and the Scottish Government's Active Scotland Outcomes Framework. There are no compliance or governance impacts arising from this report.

Equalities impact

- 7.1 The proposed events described in this report were selected using criteria which include quality of life for people across the city.

Sustainability impact

- 8.1 The impacts of this report have been considered in relation to the three elements of the Climate Change (Scotland) Act 2009 Public Bodies Duties, and the outcomes are summarised as follows: the proposals in this report will have no significant impact on carbon emissions; be neutral in relation to climate change; and will help achieve a sustainable Edinburgh through the promotion of the city nationally and internationally, positive economic impact, and contributions to the quality of life and well-being of residents.

Consultation and engagement

- 9.1 The Council has engaged with various partners and event promoters to discuss these proposals. All of these proposals have been discussed with the Festivals and Events Champion.

Background reading/external references

[Thundering Hooves 2.0 Ten Year Strategy to Sustain the Success of Edinburgh's Festivals](#) report to Culture and Sport Committee on 18 August 2015

[Edinburgh International Culture Summit: 2016 and 2018](#) report to Culture and Sport Committee on 18 August 2015

[Festivals and Events Core Programme for 2015](#) report to Corporate Policy and Strategy Committee on 2 December 2014

[Festivals and Events Core Programme for 2015](#) report to Culture and Sport Committee on 16 December 2014

[Tour of Britain and Tour Series](#) report to Culture and Sport Committee on 21 October 2014

[Additions to the Festivals and Events Programme for 2014 and 2015](#) report to the Culture and Sport Committee on 27 May 2014

Scottish Government [Active Scotland Outcomes Framework](#)

Event Scotland [Scotland – the Perfect Stage 2015 - 2025](#)

European Sports Championships [website](#)

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Links

Coalition pledges	P24 Maintain and enhance support for our world famous festivals and events
Council outcomes	C020 Culture, sport and major events – Edinburgh continues to be a leading cultural city where culture and sport play a central part in the lives and futures of citizens.
Single Outcome Agreement	S01 Edinburgh's economy delivers increased investment, jobs and opportunities for all
Appendices	1. Festivals and Events – Core Programme 2016 (and some 2017 events)

Festivals and Events – core programme 2016 (and some 2017 events)

January	
Morrisons Great Edinburgh Cross Country Run	Sport – spectator event featuring elite athletes
Morrisons Great Winter Run	Sport – participation event
February to March	
Public art installation in St Andrew Square	Cultural – new installation
The Edinburgh Award 2015	Cultural and civic
March	
Euro 7 Nations Junior Diving Championships	Sport – spectator event featuring elite junior divers. New for Edinburgh
Sport Relief Mile	Charity and Sport – participation event
March to April	
Edinburgh International Science Festival	Major Festival
April	
Morrisons Great Edinburgh Run	Sport – participation event
April to May	
TradFest Edinburgh	Cultural
May	
Guinness Pro 12 Rugby Final	Sport – spectator event featuring
Tour Series city centre cycle event	Sport – spectator event featuring elite cyclists
Edinburgh Marathon Festival	Sport – participation event
May to June	
Imagine Festival	Major Festival

June	
British Diving Championships	Sport – spectator event featuring elite senior divers. New for Edinburgh
Moonwalk	Charity – participation event
Festival of Cycling	Sport – participation event
Edinburgh International Film Festival	Major Festival
Armed Forces Day	Civic
July	
Edinburgh Jazz and Blues Festival	Major Festival
July to August	
Edinburgh Art Festival	Major Festival
August	
Edinburgh International Culture Summit	Civic and cultural
Royal Edinburgh Military Tattoo	Major Festival
Edinburgh International Festival	Major Festival
Edinburgh Festival Fringe	Major Festival
Edinburgh International Book Festival	Major Festival
Edinburgh Mela	Major Festival
Autumn – date to be confirmed	
Writer in the City	Cultural. New for Edinburgh.
September	
Festival of Sport	Sport – participation event
Pedal for Scotland	Sport – participation event
Edinburgh Riding of the Marches	Civic – participation event
Climbing World Cup	Sport – spectator event featuring elite senior climbers. New for Edinburgh.

October	
Scottish International Storytelling Festival	Major Festival
November 2016	
Previously...Scotland's History Festival	Cultural
November 2016 – January 2017	
Edinburgh's Christmas	Civic and cultural
Edinburgh's Hogmanay	Major Festival
Morrisons Great Edinburgh Cross Country Run	Sport – spectator event featuring elite athletes
Morrisons Great Winter Run	Sport – participation event
2017 70th anniversary of the Edinburgh Festivals Celebrations will take place throughout the year	
May 2017	
European Professional Club Rugby Finals	Sport – spectator event featuring professional rugby players
July 2017	
Challenge Edinburgh Triathlon	Sport – participation event. New for Edinburgh.
September 2017	
European Climbing Championships	Sport – spectator event featuring elite senior climbers. New for Edinburgh.
August 2018	
European Sports Championship	Sport – spectator event featuring elite divers and swimmers. New event, and new for Edinburgh.